

Founded by:

HERO GROUP

Academic Mentor:
**Imperial College
London**



PROSPECTUS 2018



**BML MUNJAL
UNIVERSITY™**

FROM HERE TO THE WORLD

Vision

BML Munjal University seeks to nurture ethical leaders who are skilled, knowledgeable and have the life skills required for leading their organisations to success.

The University shall seek the advancement and dissemination of practically oriented knowledge, benchmarked with the best global standards.

Mission

BML Munjal University aims to be a leading University for the quality and impact of its teaching, research and linkages with major stakeholders. The focus of the University is to find creative solutions to problems through application of knowledge.

The University aims to create a talented community of students and faculty who excel in teaching, learning and research, in a creative and stimulating environment. The University will collaborate with other institutions for the development of science, technology and arts in the global context.

ABOUT BMU

BML Munjal University (BMU), founded by The Hero Group and mentored by Imperial College London, seeks to transform higher education in India by creating a world-class university that encourages innovative teaching, learning and research environment. BMU is approved by the University Grants Commission.

The University's mission is to enable students to graduate specialised not only in their streams but also well equipped with all the skills required to achieve and maintain a successful career and life.

BMU has been officially approved by the Department of Science and Industrial Research (DSIR) Govt. of India for BMU's potential for conducting research.

The Hero Group includes Hero MotoCorp - the world's largest two-wheeler manufacturer. BMU's academic mentor is Imperial College London, the 109-year-old University that is ranked 8th in the QS World University Rankings (2018).

BMU currently offers B.Tech, B.Com (Hons), BBA, MBA, PhD and Executive programmes.

UNIVERSITY PARTNERS



ACADEMIC MENTOR

**Imperial College
London**

JOY OF LEARNING

TRANSFORMING OUR 1700+ STUDENTS INTO SKILLED, KNOWLEDGEABLE, AND WELL-ROUNDED LEADERS

Our aim is to ensure that students graduate with multi-dimensional capabilities. Our graduates have:

- Passion for technology, innovation and creativity
- Hands-on skills
- Leadership qualities – independent thinking, initiative, integrity and the ability to question
- Collaborative mindset and the ability to work in teams
- Proactive and self-starting attitude
- Problem-solving skills
- Effective communication skills
- Awareness of the world at large
- Strong sense of values and integrity
- Strong work ethic
- Wide range of life skills

FROM CHANGING THE FUTURE OF LEARNING TO CHANGING YOUR FUTURE.

BMU'S UNIQUE EDUCATION SYSTEM.

At BMU, the curriculum has been designed to close the gaps between **theory** and **practice**, between the **classroom** and **industry**, and between **learning** and **living**, making our graduates ready for the world from day one after graduation.

Outside-in approach to curriculum design

Academic concepts have been integrated with the needs of industry and society to make the curriculum relevant.

Hands-on learning

Up to 45% of students' hours are spent in practical learning including internships; building the skills and confidence required to tackle real-world problems.

Innovative pedagogy

The latest, out-of-the-box teaching methodologies enable faculty to teach and demonstrate complex academic concepts in an interactive and interesting manner. For students, learning becomes enjoyable.

Multi-disciplinary and integrated curriculum

Perspective & Skill courses such as Communication, Art of Negotiation, Problem Solving, Critical Reasoning, etc., broaden students' horizons.

Holistic education

Students will acquire a vast array of life skills – critical thinking, presenting, negotiating, ethics, good citizenry and social etiquette – making them job ready, well-rounded individuals.

Learning beyond the classroom

Students prepare for life beyond the classroom, through **Practice Schools** - mentored and mandatory internships, student exchange programmes, real-world research projects, community outreach activities, and engage with distinguished professionals and leaders.





FACULTY

Our faculty are drawn from leading institutions in the world such as MIT, Stanford University, National University of Singapore, Imperial College London, Cambridge University, Singapore Management University; and in India, such as the IITs and IIMs. We currently have over 100 faculty members - all of whom are Ph.D holders.

FACULTY MENTORING

Each student is assigned a faculty mentor. The student and mentor meet at least once a month to discuss a variety of topics ranging from academics and research to personal issues. Faculty are also actively involved in mentoring students for Practice School. For example, in Practice School-2, the faculty will visit the student at least three times in order to guide the student and address any areas of need.

**Student - Faculty
Ratio 1:14**





RESEARCH

BMU is facilitating advanced, applied R&D through a number of on-campus state-of-the-art research centres and partnerships with leading R&D institutes.



No. of
Center of Excellence
9

Organisations such as IBM, KPMG, Siemens, Hero MotoCorp, Axis Bank, Shell, CEERI, Pilani, CSIR-CSIO, CSIR-CBRI, NPL and Fraunhofer Gesellschaft (Europe's largest applied research organisation) have partnered with BMU to conduct cutting-edge research. Siemens, Shell, IBM, Hero MotoCorp. have also set up their respective on-campus Centres of Excellence. These also include nine advanced research labs - the Robotics Lab, Electrical Energy Lab and the Hydraulics and Pneumatics Lab.

In the past two years, BMU has received research grants from the Department of Science and Technology, Royal Academy of Engineering, UK, and has conducted international academic conferences including the International Innovation Conference (in collaboration with Imperial College London, Singapore Management School, and the University of Maryland). The faculty have published over 100 research papers, and have received international awards for their research work.

PRACTICE SCHOOL

Practice School (PS) is BMU's rigorous industry internship programme. Spread over the course of study, PS helps students gain the hands-on experience needed to make them industry ready. The faculty and the Placement Cell understand student interests, identify suitable projects and companies, and mentor the student throughout the PS.

Each student is assigned two mentors - one from faculty and one from industry. The faculty and industry mentor together award a performance grade for the student, which counts towards the final CGPA.

	B.Tech	BBA	B.Com	MBA
PS 1	1 Week	1 Week	1 Week	8 Weeks
PS 2	8 Weeks	8 Weeks	8 Weeks	
PS 3	20 Weeks			



PLACEMENTS

BMU's Corporate Engagement Team helps students prepare for the career after BMU. Students are trained appropriately for the diverse roles that they would be applying for after their education at BMU.

BMU students have been placed with prestigious organisations such as KPMG, Yes Bank, Amazon, Axis Bank, Amadeus, Siemens, TNS Global, Inlogsys Techno and Hero MotoCorp, amongst others.

The placement process has always seen participation from a large number of reputed organizations across various sectors. Students were offered jobs across various industries such as Banking, IT, Renewable Energy, Business Consulting, Market Research, E-Commerce, etc., in roles related to Finance, Marketing, Product Management, Consulting, Market Research, etc.

Our programmes expose our students to a wide variety of knowledge and integrates it with practice through industry projects, internships, and research projects. This approach allows BMU graduates to gain valuable career and life skills, and makes them ready to take on leadership positions upon graduating.

First and Second batch of MBA students achieved **100% placement** with an average package of ₹ 6.52 Lakhs per annum



The Joy of Engineering. Discover it at BMU

At BML Munjal University (BMU), we believe that Engineering should be a field where you enjoy designing and making products & services. We enable this through a variety of means:



Time Spent on
Experiential Learning
upto **45%**



No. of **Companies**
in Practice School
150 plus

- Opportunities to identify problems or needs, work out solutions, and create products and services in our state-of-the-art labs such as the 3D Printing Lab, Workshop, Siemens Centre of Excellence - which includes advanced labs such as the Mechatronics Lab, Robotics Lab, Energy Efficiency Lab
- Research collaborations with Fraunhofer - Europe's largest applied research organisation - and four national R&D labs to ensure students are exposed to world class technology and can conduct research from the day they start the programme

The end result? Passionate, practical oriented, industry ready engineers who have the required skills to succeed as entrepreneurs or in industry.

SCHOOL OF ENGINEERING & TECHNOLOGY

The School of Engineering & Technology aims to nurture technically sound, socially responsible engineers who will evolve into innovators and entrepreneurs capable of designing outstanding solutions. They will be equipped with the expertise to create and manage enterprises that will thrive in the global economy. The School's cutting-edge programme will be of special interest to students who wish to be a part of a close-knit community of thinkers and doers.

Average class percentage of Batch of 2017 is 89%

B.Tech Programme:

- Civil Engineering
- Computer Science
- Computer Science and Engineering
- Electronics and Communication Engineering
- Mechanical Engineering

SCHOOL OF MANAGEMENT

Under the mentorship of Imperial College Business School, the School of Management at BMU will nurture the spirit of enquiry, creativity, problem solving, entrepreneurship, and innovation and promote hands-on and cross-disciplinary learning.



No. of
Hours Taught by KPMG
200 hrs

Innovation in Management

BBA Programmes offered by BMU:

- **BBA**
- **BBA in Family Business & Entrepreneurship**
- **BBA (in association with KPMG)**

ADVANTAGE:

- Co-designed by Imperial College Business School
- Based on an interdisciplinary and integrated curriculum, with a team-based, problem solving and hands-on learning environment
- Practical learning and global exposure through student exchange programmes with universities such as University of Maryland, Imperial College London, and Singapore Management University
- 200 hours of training delivered by KPMG professionals

Our BBA graduates graduate with practical knowledge and skills that help them set the highest possible standards in the workplace. They are able to fit into the corporate place effortlessly after the BMU training.

MBA

Under the mentorship of Imperial College Business School, the School of Management at BMU nurtures the spirit of enquiry, creativity, problem solving, entrepreneurship, and innovation and promote hands-on and cross-disciplinary learning.

- Designed keeping the 'i-value' principle in mind.
- Curriculum, co-designed by Imperial College Business School has been formulated on the process of 'inquire-inspire-impact.' The programme aims to transform students through a journey of inquiry, curiosity, and intellectual development.

BMU offers four MBA programmes:

- **MBA**
- **MBA in Business Analytics**
- **MBA in Forensic Accounting and Corporate Fraud (in association with KPMG)**
- **MBA in Finance and Investment Banking**

SCHOOL OF ECONOMICS AND COMMERCE

B.Com Hons. (in association with KPMG)

A stepping stone to a wide range of careers across accounting, finance and banking.

- The curriculum draws upon the core essence of humanities and the sciences within the practical context of commerce and reflects the real needs of the professional world.
- The multi-disciplinary and integrated programme empowers students with tangible skill sets and the practical experience needed to tackle real life problems.
- Experts from KPMG will deliver 200 hours of the curriculum, and will share their expertise and case studies from real-world applications.
- The overall objective is to prepare graduates for a lifetime of leadership, integrity, and success.



Business Standard

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President dedicates BML Munjal University to the nation

ANI | New Delhi (India)
July 13, 2017 Last Updated at 14:42 IST

The President of India, Shri Pranab Mukherjee on July 12 dedicated BML Munjal University to the nation, calling it 'one of the finest private universities in the country.'

The President commended the University for its efforts towards research and innovation and hands-on and cross-disciplinary learning. This vote of confidence from the President for the university shows that the university has become a beacon for emerging private institutions in the country, expected to emerge as a landmark institution.

Speaking on the occasion, the President said, "I am happy to dedicate BML Munjal University to the nation. In less than 10 years from now, nearly 140 million people will be in the college-going age group. The onus is on the higher-education institutions to prepare students to be globally relevant and sensitive to the needs of socio-economy. Shri Brimohan Lal Munjal knew the importance of learning skills and the value of being practical.

True to this philosophy, BMU has been modelled on the principle of practicality, which is unique in India's higher education landscape today. I hope that such an effort is emulated by others venturing into this noble field. Albert Einstein said 'I never teach my pupils, I only attempt to provide the conditions in which they can learn. BML Munjal University provides a fine learning environment and as the saying goes, the mind grows by what it feeds on.'

Founded by The Hero Group and mentored by Imperial College London, BML Munjal University has been approved by the UGC under section 2(F) of UGC Act, 1956. The University has also received recognition of Scientific and Industrial Research Organisations (SIROs) from DSIR, Ministry of Science & Technology.

Dr. S. K. Munjal, Chancellor of BML Munjal University said, "On behalf of BML Munjal University I am extremely grateful to get this recognition and honour from the honourable President of India Shri Pranab Mukherjee today. Research, development and application are the need of the hour and these are the most important components of the ecosystem of BML Munjal University.

The requirement of today's educational system is to focus on innovation and research, and India's education system will have to take on the challenge of tapping its 'demographic dividend'. I echo the hon'ble President's views that research-led education is fundamental to nation-building. In developing countries the research universities have crucial roles to play in creating differentiated and effective academic systems and in making it possible for their countries to join the global knowledge society."

"We are committed to our mission of nation-building and empowering the youth. The universities of the future must become pillars of growth and development of a nation that churn out not only intelligent minds but also develop students with strong intellect. Our universities must be transformed into sites of active learning and research which can act as launch pads for innovation and path-breaking ideas. We have established BMU on this premise." Mr. Akshay Munjal, President of BML Munjal University further added.

BMU is distinct in its unique curriculum and pedagogy, which is exemplified by up to 45% practical hands-on learning component in its programmes. Collaborations with renowned universities such as Imperial College London (which is BMU's academic mentor), Singapore Management University, Robert H. Smith School of Business, University of Maryland (USA), and corporates such as Axis Bank, Intel, IBM, KPMG, Siemens and Shell have allowed students to get a perspective on global trends in education and the contemporary professional world. The University focuses on inter-disciplinary learning, R&D and innovation, along with specialized courses in Engineering, Data Analytics and Forensic Accounting.

BMU fosters a unique learning environment that nurtures the spirit of enquiry, creativity, problem solving, entrepreneurship and innovation. The curriculum inculcates a raft of values, job and life skills.

BML MUNJAL UNIVERSITY

Dedicated to the Nation
by
Shri Pranab Mukherjee
Hon'ble President of India

July 12th, 2017

Rashtrapati Bhawan

STUDENT LIFE

The BMU campus is fully residential and eco-friendly, and is designed in a way to seamlessly integrate academic spaces and recreational hang out spots. The objective is to encourage interaction amongst students, and foster the spirit of community living and learning. Here, you will learn as much from your interactions with other students in clubs, societies, and sports as you will from course work. Such exchanges will help you form enduring friendships and make your stay at BMU a memorable one.


The campus offers a slew of recreational, fitness, and sporting facilities. There are football and cricket fields, basketball, badminton, tennis and volleyball courts, a gym, etc. Qualified sports instructors and coaches are on hand to oversee sports programmes.

The campus is also abuzz with talks, film shows, music gigs, art events, drama festivals and other cultural events. There are over 20 student run clubs and societies which organise events every week. Some of the clubs include:

- Automobile Club
- Culinary Club
- Photography Club
- Adventure Club
- Literary, Quizzing, and Debating Society
- Scientific Research Club

In addition to the student run clubs, the university regularly organises the BMU Leadership Series, where leaders visit the campus and interact with our students and faculty. Here, students have the chance to interact and engage with leaders from all walks of life including industry, artists, musicians, diplomats, policy makers, and other thought leaders. Notable speakers include Mr. T.V. Narendran, MD of Tata Steel, Mr. Prahlad Kakkar, the noted advertising director, General Bikram Singh, Chief of Army Staff, etc.

At BMU, we are committed to enhancing the quality of students' life by maintaining an open yet safe environment. The campus is a secure gated community with CCTV cameras and 24/7 security. Particular emphasis is made on ensuring the safety of women on our campus, including the presence of women security guards. Ragging and bullying and strictly banned on campus.



Campus: 67th KM, NH-8, Dist. Gurugram - 122 413, Haryana.

Toll-free no: **1800-103-6888** | Email: **admissions@bmu.edu.in** | Website: **www.bmu.edu.in**

The information in this booklet is indicative and subject to change.