



FOSIIMA
Business School

As close as you can get to the IIMs!

PGDM 2021-23

Post Graduate Diploma in

Management

AICTE APPROVED FULL TIME PROGRAM



About FOSTIIMA

FOSTIIMA – A Unique B-School

FOSTIIMA was established in 2007 by the alumni of IIM Ahmedabad (**FOSTIIMA** is an acronym for **F**riends **O**f **S**eventy-**T**hree batch of **I**IMA) with the aim of providing quality management education benchmarked to the IIMs.

FOSTIIMA provides an IIM atmosphere and excellent career opportunities to those who have not been able to make it to the IIMs.

FOSTIIMA has the largest group of IIM Ahmedabad graduates working together with the sole intent of 'giving back to the society'. Not only is it founded and managed by IIMA alumni, today more than 35 IIM / IIT alumni are directly providing inputs at FOSTIIMA – in management, curriculum design, content development and as faculty. They bring with them their vast corporate experience, industry best practices and global business perspectives to FOSTIIMA students.

At FOSTIIMA, we put in a lot of effort in mentoring students with the sole objective of grooming them to their peak potential so that they can carve out a successful career for themselves and also make a positive contribution to the society, business and industry.



Mr. Ravi Uppal

MD & Group CEO
Jindal Group at FOSTIIMA



Prof. Anil D. Sahasrabudhe

AICTE Chairman
at FOSTIIMA



Dr. Ashish Nanda

Former Director IIMA at
FOSTIIMA Campus to Meet
Delhi Based IIMA Alumni

FOSTIIMA Differentiators – Total IIMA Flavour

- ✓ **Founders – All IIMA Educated**
- ✓ **Managed By – IIMA Grads**
- ✓ **Faculty – IIM Grads with vast experience in diverse industries / fields**
- ✓ **Curriculum – Benchmarked to IIMs**
- ✓ **Placement – Through Pan IIT – IIM Global Network**

FOSTIIMA Strengths

PRACTICAL MANAGEMENT EDUCATION

Management education at FOSTIIMA focuses on developing the analytical skills of students to help them to analyze management problems from multi-functional perspectives and to provide them a practical perspective of management to enable them to apply text-book management concepts and techniques to practical situations that they are likely to encounter in their work-life.

CURRICULUM

The FOSTIIMA course curriculum is benchmarked to IIMs. It is contemporary, in tune with the needs of the industry and is focused at making the students job ready. The curriculum is updated at regular intervals based on inputs from eminent academicians and industry experts. Care is exercised to encapsulate knowledge inputs in all new and emerging areas. FOSTIIMA offers **Dual Specialization** to its students with each specialization having equal importance.

The areas of specialization are:

1. Marketing
2. Finance
3. Human Capital Management
4. Operations
5. International Business

In addition to core and specialization subjects, the curriculum includes a number of cutting-edge subjects such like Business Analytics, Digital Marketing, New Trends in Marketing, Emerging Technologies, etc.



ADDITIONAL CERTIFICATES

FOSTIIMA students are provided the opportunity to study additional courses such as Predictive Analytics, Six Sigma Green Belt, etc. which further enhance their job prospects. Separate certificates are provided for the advanced study of these courses to those students who qualify by passing the exams with greater than 75% marks.

FACULTY

The FOSTIIMA Faculty is a special strength of the Institute. Almost all the faculty members are alumni of the IIMs who have several years of experience in the corporate world as senior managers at positions like Vice President, President, COO or even Managing Director. They share their rich, practical experience with FOSTIIMA students in the class. Thus, a FOSTIIMA class is a unique mixture of theory and 'Experiential Learning', a methodology adopted by the best B-Schools in the world like Harvard, Stanford and the IIMs. This helps in a FOSTIIMA student becoming practical and job ready even before completing the Program.



FOSTIIMA Faculty with Prof. Anil D Sahasrabudhe (Chairman, AICTE)

CORPORATE / INDUSTRY INTERFACE

FOSTIIMA retains the contemporary edge of its curriculum delivery through regular interactions of its students with corporate leaders through Webinars / Knowledge Sessions / Industry Experts' Lectures / Conclaves / Seminars / Conferences. These interactions give FOSTIIMA students an insight into various industries and contemporary issues of global and national importance.

With our ready access to the IIM-Alumni Network world-wide, we are leveraging this unique advantage to make available to FOSTIIMA students the wealth of intellectual capital of these IIMA alumni spread all over the world in the on-line mode which was earlier not possible in the physical mode through Webinar-cum-Knowledge Sessions.



PERSONALITY DEVELOPMENT

FOSTIIMA lays great emphasis on personality development, improvement of communication skills and soft skills training along with academics which helps even shy and diffident students to come out of their shells and develop an open, outgoing and confident personality.

PLACEMENTS

FOSTIIMA students have been enjoying outstanding placements for the past many years. Placements are not only 100% but are of exceptional quality with good profiles at attractive scales in reputed organizations.

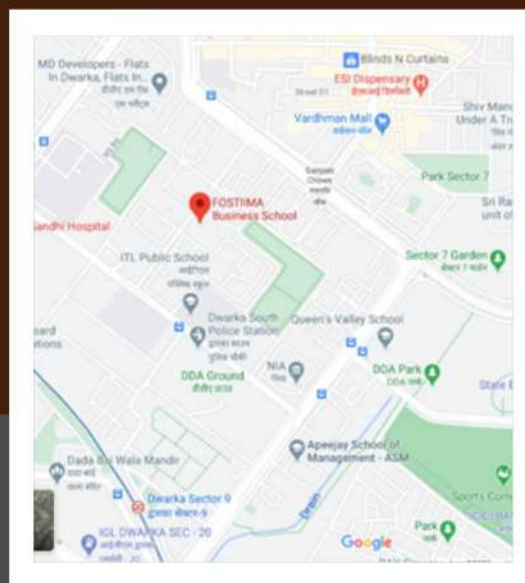
FOSTIIMA maintains close contacts with corporates through its wide network of PAN IIM-IIT Alumni, who command leadership positions in prominent Indian and MNC corporations. Through the network, FOSTIIMA ensures 'Campus Placements' of its students in various companies across sectors at attractive packages commensurate with their talent.

Summer Internships of FOSTIIMA students are stipend paid with stipends up to Rs. 80,000 for 2 months.

LOCATION

FOSTIIMA is centrally located in Sector – 9 of Dwarka sub-city in South-West Delhi. It is situated amidst peaceful, pollution free and green surroundings with all new infrastructure of Residential, Commercial, and Institutional buildings and is known for the abundance of academic and medical facilities. It is safe for females at all times of the days. Dwarka is easily accessible from all parts of Delhi and NCR by Delhi Metro, autos, buses and taxis.

The nearest Delhi Metro station is Sector – 9, Dwarka on Blue Line just about 5 – 10 minutes walking distance from the FOSTIIMA Campus. Local conveyance is also easily available at the Sector – 9 Metro Station and outside FOSTIIMA Gate.



AWARDS, HONOURS & ACCOLADES

FOSTIIMA has received many prestigious awards and honours regularly year after year.

"FOSTIIMA With
Best Faculty"
ASSOCHAM

"Outstanding
B-School in
North India"
... ABP News

"Top Business
School in India for
Campus
Placements"
... Open-C fore Surveys

"6th Amongst Top
B- Schools in
North India"
... Bhaskar
Lakshya.

"Top of the Mind"
Business School
in Delhi-NCR...
www.mailtoday.in/bschoolsurvey/



FOSTIIMA FACULTY



Sunil Kala

MBA-IIM A, B.Tech. – MNIT Jaipur
Experience: 40+ Yrs
Industry Domain / Fields:
Investment Banking, Capital Markets



Rajeeva Kansal

MBA-IIM A, B.Tech. – IIT, Kanpur
Experience: 37+ Yrs Industry
Domain / Fields: Industrial Products,
Management Consultancy



Gita Agarwal

MBA-IIMA
Experience: 20+ Yrs
Industry Domain / Fields:
Advertising & QSR



Kamal Sharma

MBA-IIMA, BA (Eco Hons),
St. Stephen's College, New Delhi
Experience: 40+ Yrs Industry Domain /
Fields: Textile Eco System, Project Software



Anil Somani

MBA-IIMA, B-TECH-IIT B
Experience 40 yrs Industry Domain/
Fields : Pharmaceuticals
Automobiles & Tourism



Vinod Kaul

MBA-IIMA, B.Sc. (Hons),
St. Stephen's College, New Delhi
Experience: 40+ Yrs Industry
Domain / Fields: Fashion,
Retail, Consultancy



Dr. Subhash Kakkar

Ph.D. & MBA FMS – Delhi, B.Sc. (Engineering) –
Delhi College of Engineering Six Sigma Master Black Belt
SAP R/3 PP Guide Experience: 30+ Yrs
Industry Domain / Fields: Automotive, Beverages,
Industrial Gases, Projects & Operations, Academics



Rakesh Kumar

MBA-IIMA, BE – IIT Roorkee
Experience: 33 Yrs Industry Domain/
Fields: FMCG, White Goods,
Beverage, Electronics



Arun Sahay

MBA-IIMA, B.Tech. – IIT, Kharagpur
Experience: 39+ Yrs Industry Domain /
Fields: Consumer Durables, Building Products,
Pharmaceuticals



Nadira Chaturvedi

MBA-IIMA, B.Sc.
Experience: 37+ Yrs
Industry Domain / Fields:
Automotive, Garments



Y.N. Kaushal

MBA-IIMA
Experience: 35+ Yrs
Industry Domain / Fields:
Consultancy, Executive Coaching, Training



Hitesh Manocha

MBA-IIM A, B.Tech. – DTU
Experience: 25+ Yrs Industry Domain /
Fields: Info Tech, Telecom,
Office Automation



Gautam Kaul

MBA-IIMA, B.Tech. – IIT, Delhi
Experience: 40+ Yrs. Industry Domain /
Fields: FMCG, Beverages,
Tobacco, Academics



Ferzand Khan

MBA-IIMA, B. Tech – Kerala University
Experience: 9+ Yrs Industry Domain /
Fields: Analyst, Data Finance



Jayant Bose

MBA-IIMC
Experience: 42+ Yrs
Industry Domain / Fields:
Advertising, FMCG



Dr. Amiya Mohapatra

Ph.D., MA (Economics), MBA (Finance),
M.Com. (Bus. Admin.), MA (Pub. Admin.), UGC-NET
(Eco, Mgmt. and Public Admin.),
FDP – IIM Indore Experience: 15+ Yrs
Industry Domain / Fields:
Academics, Academic Quality



Samir Bhatia

MBA-IIMA, MA (Eco) – DSE
Experience: 30+ Yrs
Industry Domain / Fields:
Management Consultancy, Training



Bharat Patni

MBA-IIMA, BE – IIT, Roorkee
Experience: 39+ Yrs Industry Domain /
Fields: International Business,
Project Management



Dr. Arnav Kumar

Ph. D., MA Eco. (Delhi University)
Experience: 7+ Yrs Industry Domain /
Fields: Academics



S L Ganapathi

MBA-IIMA, BE
Experience: 45+ Yrs.
Industry Domain / Fields:
Logistics & Supply Chain

ENTREPRENEURSHIP DEVELOPMENT CENTRE

FOSTIIMA Business School has set up an Entrepreneurship Development Centre at the Campus to help the students with entrepreneurial aspirations to start giving shape to their business idea even while pursuing their PGDM education.



The FOSTIIMA EDC was inaugurated by
Dr. Anil D. Sahasrabudhe, Chairman, AICTE

INTERNATIONAL EXPOSURE & EDUCATIONAL TRIP



FOSTIIMA provides its students an opportunity to broaden their vision and develop their personality by an Exposure-cum-Educational International Trip to give them a first-hand experience of interaction with foreign students and their Faculty.

The main purpose of the trip is to show case to the students the international culture and business environment at a selected location either in the Middle East or Far East. While the trip structure entails cross-cultural heritage and constructive relationship building to facilitate globalization of Indian business, it is also a lot of fun for the students. Last year the students visited to Dubai.



TEAM BUILDING & LEADERSHIP CAMP

Every year the students go for a 'Team Building Camp' in an exotic location in the Himalayas, in the state of Uttarakhand. The camp is set up in a multi facility area. Small groups are sent out in batches in order to achieve maximum learning.

The students participate in many activities such as Rappelling, River-Crossing and Hiking amongst others. One of the team building activities includes the students taking over the camp kitchen and preparing their own meal!

The students are also encouraged to live in an eco-friendly manner and reduce their carbon footprint. The camp is organized and managed by an IIMA Alumnus, Samir Bhatia, a reputed international trainer. Over the years, students have been to Manali, Jim Corbett National Park and Rishikesh.



FOSTIIMA PLACEMENTS



KUNAL MITTAL
KHIMJI RAMDAS
CTC- ₹25 Lacs



Abhishek Chaturvedi
SQUARE YARDS
CTC- ₹17.50 Lacs



Sachin Kumar Singh
EXTRAMARKS
CTC- ₹14 Lacs



Mohd. Mussaf
BYJU'S
CTC: ₹12 Lacs



Rahul Kumar Dubey
TOPPER
CTC- ₹12 Lacs



Vishal More
INGENETUS CONSULTANTS
CTC: ₹11 Lacs



Gagandeep Kaur
UJJIVAN SMALL BANK
CTC- ₹9 Lacs



Pikashi Chaudhry
RBL BANK
CTC: ₹9 Lacs



Diksha Dhyani
ICICI BANK
CTC: ₹8 Lacs



Jagjot Singh Kalra
INDUSIND BANK
CTC: ₹8 Lacs



Shubham Jain
KENT RO
CTC: ₹8 Lacs



Shikhar Agnihotri
COFFEEDAY BEVERAGES
CTC: ₹7.75 Lacs



Rupesh Kumar Rout
AXIS BANK
CTC: ₹7.70 Lacs



Tanya Nangia
KOTAK MAHINDRA BANK
CTC: ₹7.50 Lacs



Salman Uddin
TCS
CTC: ₹7 Lacs



Akash Rathore
JK TYRE
CTC: ₹7 Lacs



ADMISSION PROCESS

FOSTIIMA Business School's 2-Year Full Time Post Graduate Business Management Program is a comprehensive PGDM Program leading to a Post Graduate Diploma in Management (Approved by AICTE).

Eligibility

- ✓ A Bachelor's Degree in any discipline recognized by the UGC with minimum 50% marks or equivalent CGPA.
- ✓ Applicants appearing for the final year of the Bachelor's degree and those who have completed the degree requirements and awaiting results can also apply.
- ✓ The Institute considers CAT / XAT / GMAT / CMAT scores for admission to the PGDM Program. The expected cut-offs are 65%ile for CAT / XAT, GMAT Score of 600 and 75%ile for CMAT.

Application & Evaluation Procedure

- ✓ **Procurement of Form:** The Application Form is available on our website www.fostiima.org. Fill the Application Form online and upload the Educational Documents and a Passport Size Photograph.
- ✓ **Application Fee:** The Application Form can be submitted online by paying Rs. 1,200/- through Credit Card / Debit Card / Net Banking / UPI / Phonepe / Paytm.

The Application Forms of the Applicants who satisfy the eligibility criteria will be shortlisted for further participation in the selection process. The selection for shortlisted students is carried out through a structured process which considers the Applicant's composite academic performance at school, in graduation, score in CAT / XAT / GMAT / CMAT examinations, Writing Ability and performance in Group Discussion and Personal / Skype / On-line Interviews. Selection is based on a weighted average score of an Applicant's overall performance. Applicants with relevant work experience of at least two years and extra-curricular accomplishments will be given special consideration in the selection process.

Final Selection

Successful Applicants shall be informed of their selection through an Admission Offer Letter. The selected Applicants must deposit the Registration Fee of Rs. 70,000/- within the time frame given in the Admission Offer Letter to secure their admission, failing which the offer may be passed on to other candidates. FOSTIIMA has limited intake and seats shall be offered to the selected Applicants on first-come first-served basis.

FEE STRUCTURE

**Total Fee for First year
Rs. 4,45,000/-**

**Total Fee for Second year
Rs. 3,80,000/-**

**Total Fee for Two years
Rs. 8,25,000/-**

Nature of Fee	Amount (Rs.)	Due Date
Registration Fee	Rs. 70,000/-	Payable immediately upon receipt of Offer Letter
First Installment	Rs. 1,75,000/-	Payable within 30 days of Registration
Second Installment	Rs. 2,00,000/-	Payable on or before 16.08.2021
Third Installment	Rs. 1,50,000/-	Payable on or before 01.02.2022
Fourth Installment	Rs. 1,15,000/-	Payable on or before 16.06.2022
Fifth Installment	Rs. 1,15,000/-	Payable on or before 16.08.2022

Scholarships

Scholarships up to **Rs. 75,000/-** are available for exceptionally meritorious students.

Scholarship 1

Rs. 25,000/-

Scholarship Criteria – Marks in 10th Class, 12th Class & Graduation

☒ **60% or higher Marks in 10th Class, 12th Class & Graduation**

Scholarship 2

Rs. 50,000/-

Scholarship Criteria – Performance in Management Entrance Tests

CAT Score: 70%ile or higher or

XAT Score: 70%ile or higher or

CMAT Score: 80%ile or higher

Applicants can avail of both Scholarship 1 & Scholarship 2 or only one of the two scholarships depending on their meeting the criteria of either scholarship or both the scholarships.



"Top of Mind" Business School in Delhi-NCR
www.mailtoday.in/bschoolsurvey/

OUTSTANDING B-School-NORTH
 ABP NEWS
 National Education Awards (8th Edition)

"Institution with the Best Faculty"
 ASSOCHAM

Top Business School in India For Campus Placements
open-cforeSurvey-www.openthemagazine.com
6th amongst Top B-Schools in North India
 Bhaskar Lakshya

FOUNDERS/TRUSTEE OF FOSTIIMA BUSINESS SCHOOL



TL Palani Kumar



Sunil Kala



Anil Somani



Jerry Rao



Rajesh Kaura



Kamal Sharma



Dhruv Prakash



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