



BE THE NEW BEGINNING

ADMISSION GUIDE 2022-24



TABLE OF CONTENT

02	Chairman's Message	22	Be Sector Specialized
03	Director's Message	24-29	Build you career in Marketing
04	About the Group	30-35	Fast track to the future of Finance
05	Board of Governors	36-41	Lead new possibilities in Human Resource
06	Jaipuria Legacy	42-47	Impact the world with Operation Management Skills
08	Uncampus	48-53	Be the future with Business Analytics
10	Lucknow Campus	54-59	Become Retail Sector's right fit
12	Noida Campus	60	Be Inspired by Changemakers
14	Jaipur Campus	63	International Tie-ups
16	Indore Campus	65	Be at home with new possibilities - Hostel
18	Decide your own path	67-70	Begin. Now.
20	Core Courses		

BE READY TO LEAD THE NEXT

What is the difference between - dream and reality, ambition and action, you and the herd?

It is your restlessness to ask questions, take risks and act decisively. You don't fear uncertainty, because it is where you thrive. The management programme at Jaipuria is not for the faint-hearted. It is for you, who is unsettled, unafraid and unstoppable. As the world continues to throw challenges, it is for you to turn them

into opportunities for growth.

Join the BE platform to become everything you wish to be. Find the resources, tools, community and inspiration to create your future and that of the world.

I welcome you to a 2 year transformational journey with 2000+ other changemakers, dreamers and leaders like you.

Sharad Jaipuria

Chairman - Jaipuria Institute of Management

Chairman - Seth M.R. Jaipuria Schools

Chairman & Managing Director - Ginni International Ltd. & Ginni Global Ltd.



VISION

To be an educational institution of choice for all stakeholders which promotes human well-being through continuous learning.



MISSION

To provide learner-centric education that focuses on developing learners as competent, ethical and socially conscious management professionals through continuous improvement in the quality of teaching-learning process and research.



As a legacy of learning, Jaipuria evolves continuously to the changing world. Learners assimilate deeper knowledge, an innovative mindset and take away a toolkit to discover new possibilities and realise them successfully.

Dr. Kavita Pathak
Director, Jaipuria Lucknow



At Jaipuria, new is the norm. Having introduced some very innovative learning modules even in the midst of global change, we are ensuring that learners prepare well ahead to be cross-functional and result-oriented leaders with an innovative mindset and risk taking capabilities.

Dr. Prabhat Pankaj
Director, Jaipuria Jaipur



At Jaipuria, learners are chiselled by the industry, for the industry. Our expert faculty is drawn from academia and industry both, and nurtures service-mindedness and business agility for a dynamic world.

Dr. DN Pandey
Director, Jaipuria Noida



Jaipuria's rigorous curriculum, deep industry mentoring and innovative challenging culture hones our learners to continuously break paradigms, evolve and be growth-ready. They prepare for transformation in their careers as well as life.

Dr. Prithvi Yadav
Director, Jaipuria Indore

ABOUT THE GROUP

One of the most respected and dedicated business groups of the country, the house of Jaipuria has acquired a place and stature of its own in the industrial arena. Ever since its inception in 1945, it has become a benchmark for latest innovations in technology and efficient management, along with its philanthropic activities.



04 Management
Institutes

43
Schools

17000+
Alumni

2200+
Educators

30000
Students



DENIM 26 Million Meter/Annum
WOVEN GREIGE 12 Million Meter/Annum
COTTON YARN 14500 Metric Tonnes/Annum



A HYDRO
POWER COMPANY

2 Hydropower Plants
5 MWs Production



AN EDUTECH COMPANY OFFERING
ONLINE COURSES

30 courses
1 Lac users

BOARD OF GOVERNORS

CHAIRMAN

SHARAD JAIPURIA

Chairman & Managing Director
Ginni International

VICE CHAIRMAN

SHREEVATS JAIPURIA

Executive Director
Ginni International

MEMBERS

ANURAG DALMIA

Vice Chairman
Dalmia Bros. (P) Ltd.

ASHUTOSH GARG

Founder Chairman and
Managing Director,
Guardian Lifecare

KAMAL GUPTA

Corporate Consultant
Former Technical Director, **ICAI**

MAHESH GUPTA

Chairman
KENT RO Systems

RAVI JHUNJHUNWALA

Chairman
LNJ Bhilwara Group

RAJAN SAXENA

Former Vice Chancellor
NMIMS University

SALIL BHANDARI

Corporate Consultant
BGJCA Associates LLP.

SUDHIR JALAN

Co - Chairperson
Rieter India (P) Ltd.

KAVITA PATHAK

Director
Jaipuria Institute of
Management, Lucknow

DAYANAND PANDEY

Director
Jaipuria Institute of
Management, Noida

PRABHAT PANKAJ

Director
Jaipuria Institute of
Management, Jaipur

PRITHVI YADAV

Director
Jaipuria Institute of
Management, Indore

YOGI SRIRAM

Group Advisor to MD & CEO,
Group HR, **Larsen & Toubro Limited**

Nominated AICTE Representative

Shri Jawaharlal Nehru

greeted by Sh. Seth M.R. Jaipuria at
Jaipuria College, Calcutta (now Kolkata)



Shri Nitin Gadkari

Minister of Road Transport and
Highways of India with
Vice Chairman Shreevats Jaipuria

Dr. Harshavandhan

Former Union Minister for
Health & Family Welfare of India



BE AT THE CENTRE OF TRANSFORMATION



Prof. Ram Charan

during leadership lecture at
Jaipuria Lucknow



Shri Rajnath Singh

Defence Minister of India inaugurating
the Incubation Center at Jaipuria Lucknow



Shri Ravi Shankar Prasad

Former Union Minister for Law & Justice,
Electronics & IT & Communication at
Jaipuria Noida



Shri Piyush Goyal

Minister of Textiles | Commerce and Industry | Consumer Affairs,
Food and Public Distribution with Chairman Sharad Jaipuria



**Former Hon'ble President of India
Shri Pranab Mukherjee**
felicitating Jaipuria Institute of Management
with Gold Award at Indian Management Conclave

Shri Sonam Wangchuk
as Chief Guest at IIC, 2019 National Conference
at Jaipuria Lucknow



Shri Prahlad Kakkar
Inaugurating International
Conference on the role of Social Media

Ranked in the
Top 75
Management Institutes
of the Country
(Jaipuria Lucknow,
Noida & Jaipur) this
includes IIMs.



26 years of legacy

375+ Corporate
Partners[#]

12000+ Alumni[#]

14+ International
Tie-ups

110+ Distinguished
Faculty[#]

12 Faculty from
Jaipuria are listed
in ABDC Journal
Quality list ranking
for research

NAAC[™] 'A' grade
Accreditation

NBA[^] Accredited
programs

AIU[^] Recognised
PGDM as Equivalent
to MBA

Graded Autonomy
by AICTE

Uncampus - First of
its kind, Single Unified
Educational Delivery
System



The in-class experience, a close-knit community of alumni in business, and a rigorous curriculum helped me achieve my career goals.

Hemika Bhatia
(PGDM 2020-22)
Placed with Deloitte



BEGIN YOUR CAREER WITH 4x OPPORTUNITIES

Jaipuria's unified campus experience brings seamless learning & growth opportunities across 4 campuses at Lucknow, Noida, Jaipur and Indore.



Uncampus
Learning

Uncampus
Curriculum

Uncampus
Experience

Uncampus
Placement

Uncampus
Admission

uncampus

4 CAMPUSES, 1 UNIQUE DELIVERY

Experience inter-campus student exchange

Learn from 110+ eminent faculty

Connect with 12000+ alumni

Multiply your opportunities

Curriculum designed by faculty from all 4 campuses

Access 4 fold recruitment choices

Centralized admissions

Join young minds from 20 different states

All Campus Faculty Development Programme -
an Amalgamation of 110+ Faculty members



Uncampus is a unique campus integration initiative that I have never heard before. This innovative platform with unlimited learning and possibilities helps to enhance ourselves from resources available at across 4 Jaipuria campuses.

Eshita Srivastava
(PGDM 2020-22) Placed with Silicon Labs



JAIPURIA LUCKNOW



68th Amongst all
Management Institutes in India
(NIRF, 2021), Ministry of
HRD, Govt. of India

NAAC 'A'**
Grade
Accreditation
Institute

Graded
autonomy by
AICTE

NBA[^]
Accredited
PGDM
Programs

AIU[^]
Recognised
PGDM equivalent
to MBA



DO YOU KNOW?

Jaipuria Lucknow is the Mentor Institute for
other Institutions for NAAC Accreditation process.

COURSES OFFERED

Post Graduate
Diploma in
Management
(PGDM)

Post Graduate Diploma
in Management -
Financial Services
(PGDM-FS)

Post Graduate Diploma
in Management -
Retail Management
(PGDM-RM)

*AIU recognized PGDM equivalent to MBA. Except PGDM(SM) at Jaipuria jaipur | **Jaipuria Lucknow & Noida

Teacher's Day Celebration



IIC 2021



Glimpses from Ojas - Annual Fest



Jaipuria's PGDM is not limited to class room learning only. The multifaceted events and extra curricular activities in campus help us to prepare for all kind of challenges and roles.

Shubhangi Agarwal
(PGDM 2020-22) Placed with Ernst & Young



JAIPURIA NOIDA



59th Amongst all
Management Institutes in India
(**NIRF, 2021**), Ministry of
HRD, Govt. of India

NAAC 'A'**
Grade
Accreditation
Institute

Graded
autonomy by
AICTE

NBA[^]
Accredited
PGDM
Programs

AIU[^]
Recognised
PGDM equivalent
to MBA



DO YOU KNOW?

Ministry of Education's Innovation Cell has awarded 4 Star rating for Promoting Innovation & Start-up to Jaipuria Noida campus.



Jaipuria's PGDM program has surpassed all of my expectations. At every step, the faculty members have gone beyond to support & guide me. They are always available to help me.

Sudhir Tanwar
(PGDM 2020-22) Placed with PhonePe



[^]AIU recognized PGDM equivalent to MBA. Except PGDM(SM) at Jaipuria jaipur | ^{**}Jaipuria Lucknow & Noida

Cook off Challenge



Glimpses from Gravity - Annual Fest



COURSES OFFERED

Post Graduate Diploma in
Management (PGDM)

Post Graduate Diploma in
Management - Service
Management (PGDM-SM)

Post Graduate Diploma in
Management - Marketing
(PGDM-M)



JAIPURIA JAIPUR



74th Amongst all
Management Institutes in India
(**NIRF, 2021**), Ministry of
HRD, Govt. of India

NBA ^
Accredited
PGDM
Programs

Graded
autonomy by
AICTE

AIU ^
Recognised
PGDM equivalent
to MBA



DO YOU KNOW?

Jaipuria Jaipur offers one of its kind 'Wish' Programme-
Winter Internship for Societal Happiness

COURSES OFFERED

Post Graduate Diploma
in Management
(PGDM)

Post Graduate Diploma in
Management - Service Management
(PGDM-SM)

*AIU recognized PGDM equivalent to MBA. Except PGDM(SM) at Jaipuria Jaipur

Glimpses from Abhyudaya - Annual Fest



Life after 6 programme that is enriched with learning & fun



There is much more to the program beyond educational experience than I initially expected. The whole learning process was dynamic, and groomed me for the corporate world.

Kundan Kumar
(PGDM 2020-22) Placed with Khimji Ramdas



JAIPURIA INDORE



2nd Amongst
Private B-Schools
in Central India*
- GHDR 2021

NBA ^
Accredited
PGDM
Programs

AIU ^
Recognised
PGDM equivalent
to MBA



DO YOU KNOW?

Under 'Jai-Care' Initiative, Jaipuria Indore has multiple tie-ups with NGOs to nurture students as responsible citizens.



To me, academic quality, class sizes, reputation, quality of the students and alumni were very important factors. I did a fair amount of research and chose Jaipuria Indore.

Pranshu Sharma
(PGDM 2020-22) Placed with ANZ Bank



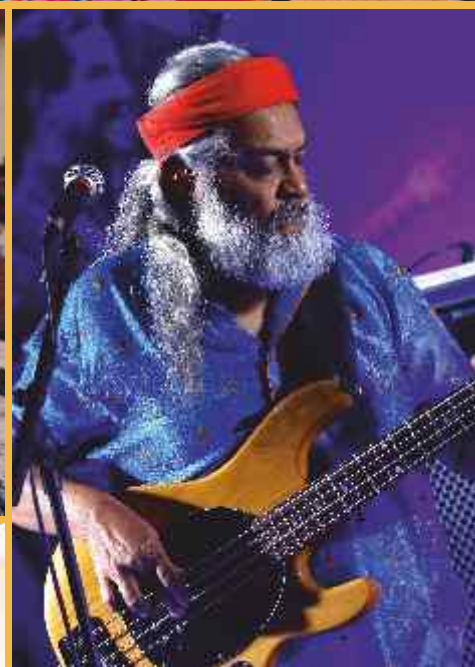
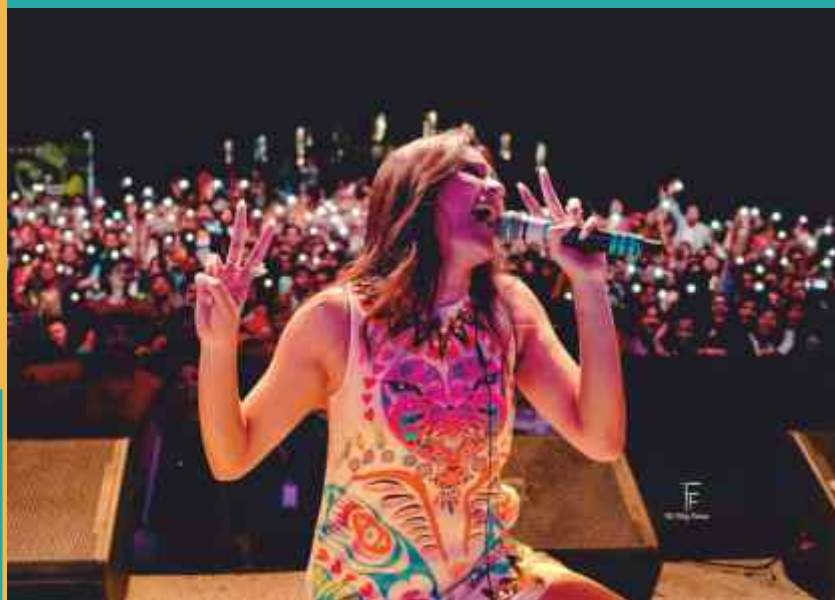
*AIU recognised PGDM equivalent to MBA. Except PGDM(SM) at Jaipuria Jaipur | *MP & CG



COURSES OFFERED

Post Graduate Diploma in
Management (PGDM)

Glimpses from Jai Utsav - Annual Fest



Indoor sports facility at campus

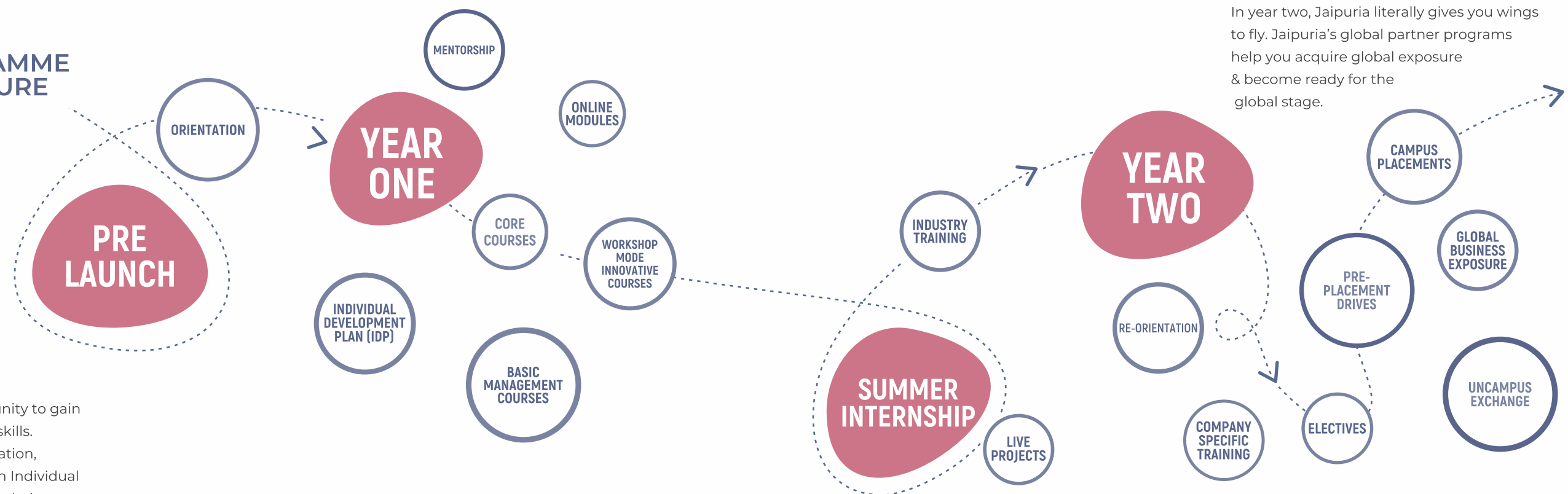


Traffic Awareness Drive by Student
with Indore Police

DECIDE YOUR OWN PATH

Design your own growth journey with a rigorous yet flexible program, that offers deep industry training and global pathways to navigate change and lead with confidence.

PROGRAMME STRUCTURE



Year One

Year one is an opportunity to gain knowledge and build skills. It starts with an orientation, which is followed by an Individual Development Plan that helps you plan your journey ahead. You find like-minded peers and an extraordinary faculty team to support you. You collaborate and learn from each other. Classroom learning, live projects and internships enrich your learning experience.



1050 hours of classroom training



200 hours of industry exposure



180 hours of industry readiness training



100 hours of IDP & Mentoring
(Individual Development Program)



60-90 Days of Summer Internship

Summer Internship

Jaipuria gets you on the ground and running, right in the first year. Summer internships help you test and apply your knowledge. They also give you the first real, insider's view into the industry. This 60-90 days internship is a critical component as it prepares you for the journey ahead.

Year Two

Uncampus offers you a choice to study at another campus for a trimester. You can enhance your learning as you collaborate and learn from peers as well as from faculty. The second year, thus, is a preparation for future challenges. You get to choose from 15 electives and specialise for the industry. In year two, Jaipuria literally gives you wings to fly. Jaipuria's global partner programs help you acquire global exposure & become ready for the global stage.

Placement Support

Jaipuria's curriculum is immersive and well integrated with industry requirements. Along with placement assistance you will be trained and groomed before you step into the corporate world.

BEGIN WITH THE BASICS

CORE COURSES

 **General Management**

 **Service Management**

 **Marketing Management**

 **Operations Management**

 **Strategy**

 **Retail Management**

 **Finance**

 **Economics & International Business**

 **Business Communications**

 **Human Resource Management**

INNOVATIVE WORKSHOP COURSES

 **Design Thinking**

Business Simulations 

 **Business Environmental and Social Sustainability**

Entrepreneurship 

 **Professional Ethics**

ONLINE MODULES

Creativity and Innovation • Problem Solving • Planning & Decision Making
Result Orientation • POSH • Design Thinking • Entrepreneurship and Risk Taking
Influencing and Personal Effectiveness • Delegation and Empowerment
Change Management • Responsible Sustainable Leadership • The Sales Mastery
Vision & Strategic Orientation • Business Analytics • Building High Performance Team

LIBERAL ARTS ELECTIVES

21st Century Life Skills &
Mental Health in the Uncertain Times
Alternative Culture Shift
Career Advancement through Personal Effectiveness
Creative Wellness through Theatre & Poetry
Culture and Society
Developing Resilience Skills
Digital Storytelling
Economic History of India
Every Day Mathematics

French Language
Happiness & Wellbeing
Spanish Language
Life Lessons
Life Skills for Career Success
Management Wisdom in the Indian Scriptures
Panchatantra and Management
Psychological Communication
Women Studies: Diversity and Inclusion

BE SKILLED

PGDM

Post Graduate Diploma in Management is the key to career in business management. Well established and perfected over time, Jaipuria's PGDM is an integrated program designed in the context of the ever evolving business world. Its industry-centric curriculum packed with live projects, and case studies, give you an edge with the flexibility of choosing specialisations in any of the functional area of management viz; Business Analytics, Finance, HR, Marketing and Operations Management.

Offered at Jaipuria Lucknow, Noida, Jaipur & Indore

PGDM (MARKETING)

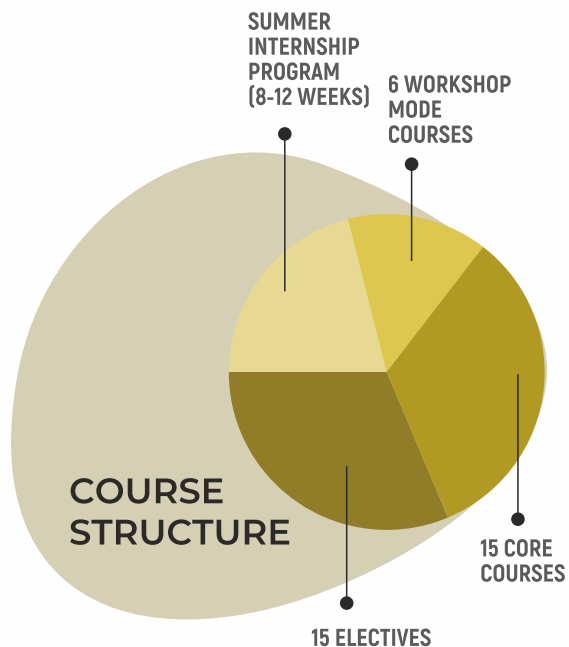
PGDM (Marketing) Programme equips you with fundamentals of marketing management skills and new marketing functions.

Offered at Jaipuria Noida

PGDM (RETAIL MANAGEMENT)

PGDM (Retail Management) helps you specialize with concepts and innovative management practices for the Retail Industry. The program has since evolved, and today encompasses strong integration with marketing and new age e-tailing.

Offered at Jaipuria Lucknow



PGDM (FINANCIAL SERVICES)

The PGDM- Financial Services program equips you to succeed in the growing banking, insurance and investment sectors. It equips you with technical and conceptual advances in finance & financial planning.

Offered at Jaipuria Lucknow

PGDM (SERVICE MANAGEMENT)

PGDM (Service Management) prepares you with theories and practices of various functional areas of service management. It enables you to take any role in consulting, analytics and other service domains.

Offered at Jaipuria Noida & Jaipur

Specialisation that is flexible to match your career aspirations

PGDM

Dual Specialisation



Single Specialisation



PGDM (Marketing) | PGDM (Service Management)
PGDM (Financial Services) | PGDM (Retail Management)

Dual Specialisation



Single Specialisation



Specialisation offered; Marketing, Finance, HR, Operations Management & Business Analytics

Super Specialisation offered; Marketing, Service Management, Financial Services, Retail Management

Note: The specialization and course structure may change as per industry requirement and AICTE guidelines.

BUILD YOUR CAREER IN MARKETING



**Avneet Kaur
Khurana**
(PGDM 2020-22)
Placed with Hexaware

Jaipuria helped me gain a new perspective on the challenges that businesses face. Now, I am ready to use the skills and knowledge I gained to help and add value to my workplace.



OUR ALUMNI



Abhinav Srivastava
Head - Dealer Development
& Marketing Escorts
Construction Equipment
Batch 1999-01



Ankur Shinghal
Sr. General Manager
Diageo
Batch 1998-2000



Avinash Dubey
Product Head
Havells India
Batch 2007-09



Deepti Mehra
Vice President-Marketing
QADDOO
Batch 2003-05



Kriti Awasthi
Marketing Head IMEA,
Whole Earth Brands
Batch 2008-10



Parul Chhabra
Head - Corporate
Communication & Marketing,
BLK Super Speciality Hospital
Batch 2002-04



Pradeep Naithani
Associate Vice President
Sales and Distribution
HSBC Bank
Batch 2003-05



Praveen Mishra
National Manager -
Brand Communication
Wonder Cement
Batch 2008-10



Sachin Kapoor
Vice President- MEA,
India & Emerging Markets
Techxhub, Dubai
Batch 2002-04



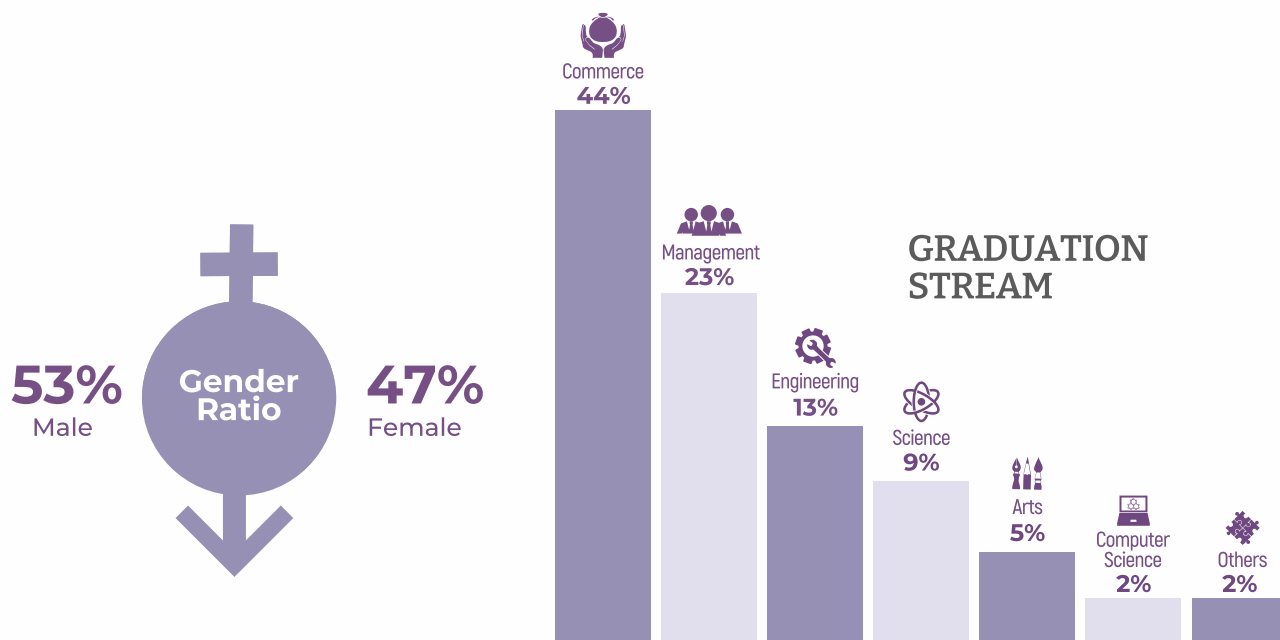
Saurabh Nigam
Sr. Manager: Strategy &
Business Development
Concept International
Business Consulting Pvt. Ltd
Batch 2008-10



Soumyajyoti Ghosh
Vice President & BU Head,
Alternate Channels
Bajaj Electricals
Batch 1999-01



Vinay Singh Pundir
General Manager-
Marketing
Motherson Sumi Systems
Batch 1995-97



PLACEMENT HIGHLIGHTS (Batch 2020-22)



Aditi Jangir
Placed with
Colgate Palmolive



Prateek Kumar Rai
Placed with
TVS Motor Company



Vaishnavi Singh
Placed with
Darwin Box



Gaurav Dubey
Placed with
Hexaware



Samardeep Singh
Placed with
Signify

CHANGEMAKERS SPEAK



Be dynamic, explore different fields and keep searching for that one mission that you can fall in love with.

Varun Khaitan
Co-Founder, Urban Company



OUR EXPERTS IN MARKETING



Dr. Samar Sarabhai

Professor
Dean (Academics)
Ph.D, MBA

Dr. Sarabhai is a management graduate with a doctorate in Retail Management. Prior to joining academics he worked with companies like Patni Computers, Redington India Ltd. and HCL Info Systems. He has authored four books and is trained in the Case method of teaching and Business Simulation by Harvard Business Publishing.



Dr. Deepak Halan

Associate Professor
Ph.D (Management),
PGDM (Marketing), B.Tech

With over 26 years of experience in teaching, marketing research, sales, and below-the-line activities, Dr. Halan's 17 years of industry experience spans across firms like IMG/TWI (world's largest sports and entertainment group), HCL Infosystems and IDC India (a global provider of market intelligence & advisory services) amongst others.



Dr. Anubhav Mishra

Associate Professor
Ph.D (Marketing), IIM-L

Prof. Mishra is a Ph.D (Marketing) from the Indian Institute of Management, Lucknow. Earlier he worked as Assistant Professor at the Indian Institute of Management, Ranchi. He has eleven years of Industry experience with reputed firms like SAP Labs India and Infosys Technologies Ltd. He has conducted various MDP programs for executives across different levels. He has also been involved with consulting projects.



Prof. Santosh Sood

Adjunct Professor
B.E.(Mechanical);
PGDM (IIM-A)

A hardcore advertising professional with 22 years of experience in agencies such as Lintas, Sista's, and Rediffusion DY&R.

OUR PROMINENT RECRUITERS



OUR COURSES IN MARKETING

Relationship Marketing
 Research and Analyst
 B2B Marketing
 Brand Management
 Business to Business Marketing
 Consumer Behavior
 Consumer Behaviour in Services
 Consumer Driven Social Media Marketing
 Customer Relationship Management
 Digital Marketing
 Distribution & Channel Management
 Global Marketing
 Integrated Marketing Communication
 International Marketing
 Managing Retail Environment
 Marketing Analytics

Marketing of Financial Services
 Marketing Planning and Control
 Marketing Research
 Online Branding & Reputation Marketing
 Retail Marketing
 Rural Marketing
 Sales and Business Development
 Service Marketing
 Strategic Marketing

*The pool of electives is indicative & may change as per academic & industry requirement. The offering of electives differ from campus to campus & program to program.



FAST TRACK TO THE FUTURE OF FINANCE



Dishu Upreti
(PGDM 2020-22)
Placed with KPMG

Jaipuria has played a key role in getting me where I am today in my career. I am grateful for everything that I have learned. I am a completely changed person in every aspect now.



OUR ALUMNI



Amit Jena
Senior Associate
Vice President
UTI Mutual Fund
Batch 2005-07



Ankur Bahorey
Member of Executive
Management & Group Head
HDFC ERGO
Batch 1997-99



Anurag Misra
Sr. Vice President -
Non SBI Banca Partners
SBI Life Insurance Co. Ltd
Batch 1997-99



Arijit Dutta
Assistant Vice President
HSBC
Batch 2002-04



Avnish Bhatnagar
VP & Co Head-
India Retail Sales
Franklin Templeton
Batch 1995-97



**Biraja Prasad
Tripathy**
Head - Products
Kotak Mutual Funds
Batch 2002-04



Faseeh Elahi
Associate Vice President
Sales and Distribution
HSBC Bank
Batch 2001-03



Kush Kaushish
National Manager -
Brand Communication
Wonder Cement
Batch 2008-10



Nikhil Bhatnagar
Vice President- MEA,
India & Emerging Markets
Techxhub, Dubai
Batch 2002-04



Nitin Kurup
Sr. Manager: Strategy &
Business Development
Concept International
Business Consulting Pvt. Ltd
Batch 2008-10



Nirmal Gupta
Global CFO for Installation
Products Division
ABB
Batch 1996-98



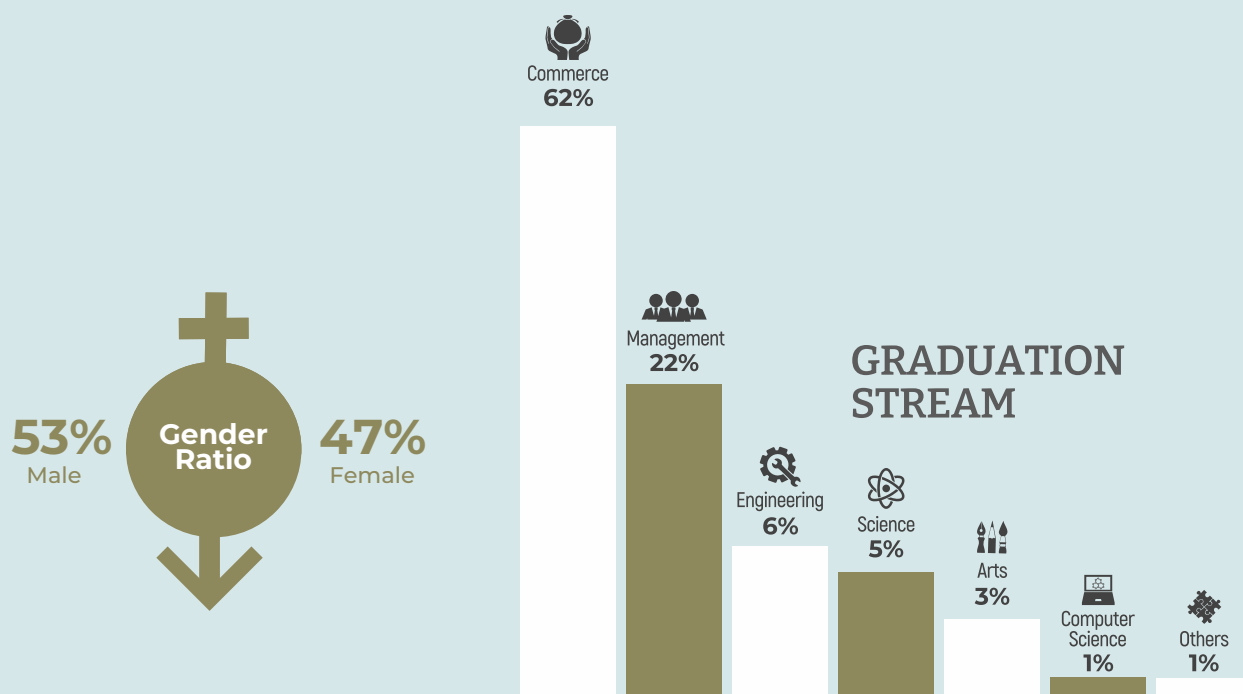
Riku Acharyya
Associate Vice President
Kotak Securities
Batch 2012-14



Sajid Mansoor
Financial and Regulatory
Reporting SME
HSBC
Batch 1995-97



Somit Chitrey
Group Director
Standard Chartered Bank
Batch 2002-04



PLACEMENT HIGHLIGHTS (Batch 2020-22)



Richa Sharma
Placed with
ANZ Bank



Tulsj Ojha
Placed with
Better.com



Vyom Agarwal
Placed with
Oxane Partners



Kopal Srivastava
Placed with
Eclerx



Muskan Malhotra
Placed with
Deloitte

CHANGEMAKERS SPEAK



All the learning in life will come to use at some point or other, but it is more important how you learn.

Apurva Purohit

Former President, Jagran Prakashan Ltd.



OUR EXPERTS IN FINANCE



Dr. Devi Singh

Distinguished Professor
Former Vice Chancellor, Flame University &
Former Director, IIM-L
Ph.D (IIM-A)

Dr. Singh is a well-known Professor of International Finance and Management. He was a visiting Professor at the McGill University, Canada. He is an alumnus fellow of the Institute of World Affairs Connecticut. Dr. Singh has also been a mentor, and founder Director of IIM-Rohtak and IIM-Kashipur.



Dr. A K Puri

Distinguished Adjunct Professor
Ph.D (FMS- DU)

Dr. Puri is a senior academician with two decades of experience. Earlier he was associated as Senior Professor at FORE School of Management, Director General at Institute of Technology and Science and Director General at Fortune Institute of International Business and also worked as Professor at IMT Ghaziabad.



Dr. Santanu K. Ganguli

Professor
Fellow of the Institute of Chartered Accountants of India (FCA), Ph.D

Dr. Ganguli holds over 35 years of experience. He has been associated with XIMB, IMT - Ghaziabad, and IMT- Nagpur. He is a visiting faculty of IIM- Calcutta, XLRI, IIM- Indore & Sambalpur. He has international exposure in teaching and has taught at the university of Warsaw, Poland.



Dr. Sushma Vishnani

Professor
Ph.D, CA, M.Com

Dr. Sushma Vishnani has a rich experience of over 14 years in the field of Finance and Accounting. Her research papers have been extensively published in reputed refereed journals. She has conducted training programs on financial and accounting related matters for the employees of ICICI Prudential and various other world-bank aided projects.

OUR PROMINENT RECRUITERS



FINANCE & FINANCIAL SERVICES

- | | |
|---|--|
| Actuarial Sciences | Financial Modelling & Analysis |
| Advance Corporate Finance | Financial Planning and Wealth Management |
| Advance Financial Statement Analysis and Modeling | Financial Statement Analysis |
| Advanced Corporate Finance | Fixed Income Securities |
| Advanced Financial Statement | International Finance |
| Analysis and Valuation Applied Econometrics | Investment Banking |
| Bank Management | Investment Management |
| Banking Operation and Credit Analysis | Management of Banking & Financial Services |
| Banking Operations | Market Micro structure |
| Behavioural Finance | Principle of Life Insurance |
| Block chain & Machine Learning | Principles of General Insurance |
| Business Valuation | Private Equity & Venture Capital |
| Corporate Banking | Product and Service Costing |
| Corporate Restructuring & Turnaround Management | Project Finance |
| Corporate Tax Management | Retail Banking |
| Corporate Valuation | Risk Management in Commercial Banks |
| CRM in Banking and Financial Services | Rural Banking |
| Equity Portfolio Management | Treasury Management |
| Equity Research | Underwriting & Claim Management |
| Financial Derivatives and Risk Management | Wealth Management |
| Financial Econometrics using R | Working Capital Management |
| Financial Management | |
| Financial Markets and Service and Micro-finance | |

LEAD NEW POSSIBILITIES IN HUMAN RESOURCE



Tarunima Sarkar
(PGDM 2020-22)
Placed with Deloitte

Relevant curriculum aligned with current HR trends helped me to advance in my career. A diverse network of talented classmates, and engaging professors with real-life experiences worked great for me.



OUR ALUMNI



Alicia Srivastava
Deputy General Manager-
The Oberoi Group
Batch 2002-04



Alka Tiwari
HR Manager
LG
Batch 2007-09



Debyani Sinha
Global Head - HR
Nucleus Software
Batch 1996-98



Musheer Choudhary
HR Generalist
Safexpress
Batch 2012-14



Neha Sharma
HR Recruiter
Unilever
Batch 2012-14



Pallab Das
Manager Human Resource
E-Com Express
(North Zone)
Batch 2012-14



Prachi Bawari
Director,
Corporate HR
CRISIL Ltd
Batch 2002-04



Prajna Mishra
HR Global Mobility
Capgemini
Batch 2006-08



Rashmi Singh
National Head
HUBER + SUHNER
Batch 1997-99



Rosaline Biswal
DGM-HR,
Odisha Power Corporation Limited
Batch 1998-2000



Sagorika Sanyal
Vice President Talent
Acquisition & Management
InSync Solutions
Batch 2002-04



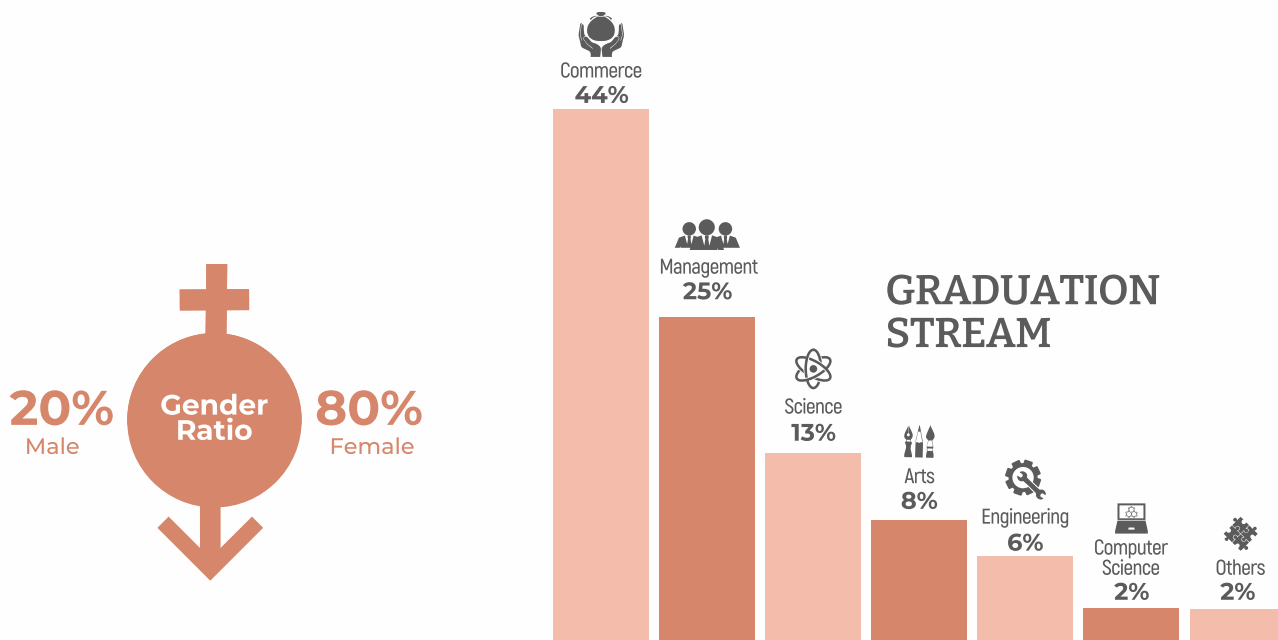
Shalini Naagar
Director HR
Baxter International Inc.
Batch 1997-99



Sonali Prabhakar
HR Operations
FabHotels
Batch 2008-10



Vivek Pandey
Director & HR Lead
HCL Technologies
Batch 1997-99



PLACEMENT HIGHLIGHTS (Batch 2020-22)



Nitin Singh
Placed with
Turing.com



Devgopal Karan
Placed with
UNO Minda



Anupam Choudhary
Placed with
HCL



Saloni Subhra
Placed with
Deloitte



Shubhangi Asthana
Placed with
Byju's

CHANGEMAKERS SPEAK



When you love your job, you never get tired.

Manoj Kohli
Country Head
Soft Bank, India



OUR EXPERTS IN HUMAN RESOURCES



Dr. V P Singh

Adjunct Professor
B.E.(Mechanical); PGDM (IIM-A)

Dr. Singh teaches, coaches and mentors students periodically at IIM & TISS as well as other reputed b-Schools. He has worked with Patanjali as its Advisor-Organization Development. From 2002-2015, Dr. Singh led the human resources team at RJ Corp, World's second largest Pepsi bottler and owners of 600 plus Pizza Hut, KFC, Costa Coffee in three countries. A Ph.D in organization effectiveness, he has written more than 20 research papers and was a Study Fellow with University of Leeds, UK in 80's.



Prof. Pallavi Srivastava

Assistant Professor
Fellow (MDI, Gurgaon), PGDM

Prof. Srivastava earned her Doctorate in 2010 from Management Development Institute, Gurgaon with a specialization in Human Resource Management. Her doctoral research is in the area of employer branding.



Dr. Shalini Srivastava

Professor
Ph.D, M.A.

Dr. Srivastava is in the Reviewer Board International Journal of Information Management, which is an A* Journal. She is the Reviewer of top category Journals like IJHM, IJCHM, IJIM to name a few. Dr. Srivastava's 100+ research papers have been extensively published in 'A', 'B' category of ABDC listed Journals of Emerald.

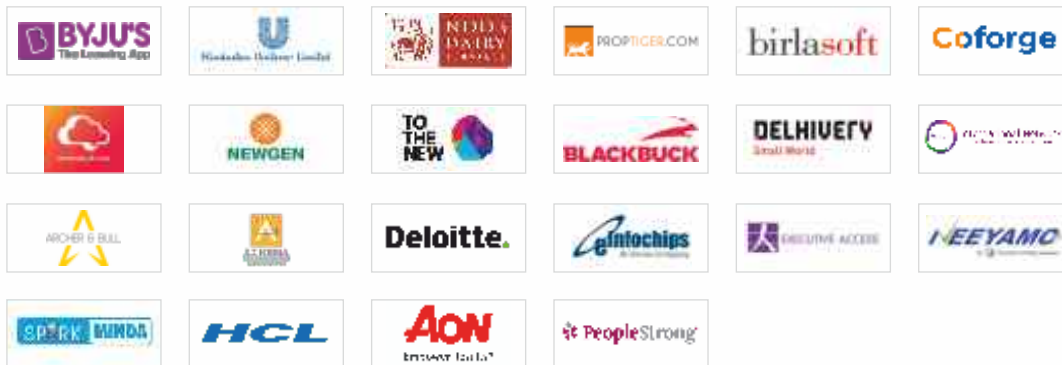


Dr. Anvay Bhargava

Assistant Professor
Ph.D, UGC (NET), MBA

Dr. Anvay Bhargava has completed his doctorate from MDS University, Ajmer in Management. He did his MBA from R. A. Poddar Institute of Management Jaipur, B.Arch. from NIT, Bhopal, and has qualified UGC-NET in management. He has worked with organizations like Canfin Homes Ltd and Indal Hydro Ext. Ltd. He has about 7 years of corporate and more than 10 years of academic experience. He has number of research papers published in reputed journals.

OUR PROMINENT RECRUITERS



OUR COURSES IN HR

Advance Human Resource Management
 Compensation Management and Reward Systems
 Competency Mapping and Assessment Centres
 HR Analytics
 Human Resource Information System
 Industrial Relations & Labour Laws
 International Human Resource Management
 Leadership and Team Building
 Learning and Development
 Negotiation Skills
 Organizational Change and Development
 Performance Management System
 Talent Acquisition



IMPACT THE
WORLD WITH

OPERATIONS MANAGEMENT

SKILLS



Kushagra Gupta
(PGDM 2020-22)
Placed with
GEP Worldwide

Through this journey, I've discovered a whole new range of skills and interests in various subjects. Jaipuria has helped me to take my career in a new and better direction.



OUR ALUMNI



Abhishek Gupta
Vice President
Cloud Operations
American Express
Batch 1997-99



Amit Jha
Vice President, Talent
Acquisition & Management
InSync Solutions
Batch 2009-11



Deep Mehta
Facility Head - Operations
Grofers
Batch 2013-15



Jadumoni Das
Sr Associate -
Regional Sales
Delhivery
Batch 2001-04



Nidhi Goswami
Branch Operations Head
Axis Bank
Batch - 2010-12



Nitin Kalani
Associate Vice President
NoPaperForms
Batch 2007-09



Pranjali Srivastava
Senior Operations Manager
Lenskart.com
Batch 2014-16



Prashant Shukla
Head, Microsoft Business
Applications
Operations, Australia
Batch 1997-1999



Rashmi Ranjan
VP
Data Platform Engineering
Batch 1999-2001



Sandeep Verma
Senior Principal Project
Manager, Cloud Engineering
Oracle Corporation
Batch 1997-99



Sankar Jyoti Baruah
Operations Lead
DHL Supply Chain
Batch 2013-15



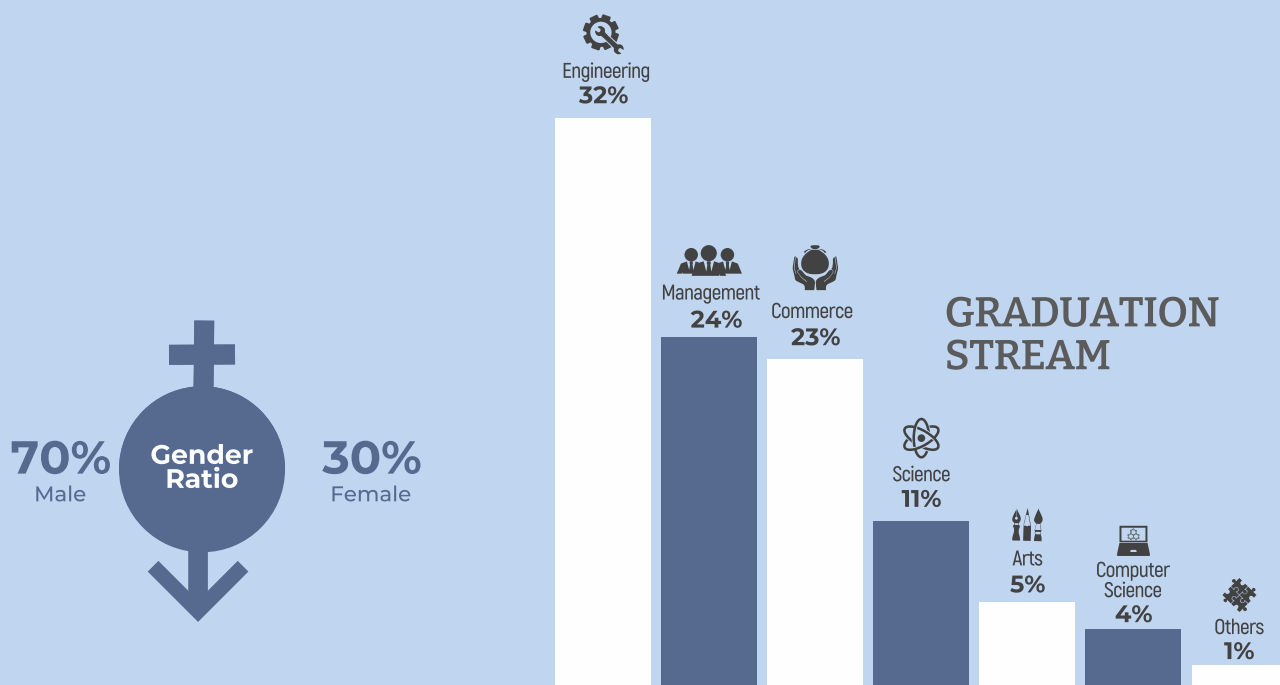
Sidhant Nayyar
SM- Sourcing & Proc.,
JLL India
Batch 2007-09



Vibhor Bhatia
Investment Analyst
Mercer Consulting
Batch 2001-03



Vineet Aurora
Group Product Manager
Ingram Micro
Batch 2006-08



PLACEMENT HIGHLIGHTS (Batch 2020-22)



Yashika Chandnani
Placed with Amazon



Siddhi Agarwal
Placed with ICICI Bank



Saddam Ahmed Qazi
Placed with Trinamix INC.



Kumar Abhinav
Placed with Eureka Forbes



Moumita Goswami
Placed with GoComent

CHANGEMAKERS SPEAK



Challenges make us stronger. Be your best self, learn, re-learn and understand your self. The best leaders and best managers are not the ones with great IQ but with great EQ.

Rashesh Shah
Chairman, Edelweiss



OUR EXPERTS IN OPERATIONS MANAGEMENT



Dr. Masood Siddiqui
Professor
Ph.D, M.Sc

Dr. Masood H Siddiqui is a Ph.D. in Statistics and a CSIR-UGC Fellow Scholar. His overall experience spans over twenty years. He was an Academic Counselor to Management Programme, at IGNOU. He is also a Member of the Board of Studies, Dept. of Statistics & Operations Research, Aligarh Muslim University (AMU)



Dr. Ankit Mehrotra
Professor
Ph.D, MBA, JCP

Dr. Mehrotra holds a doctorate in the area of Supply Chain Management and Information Systems. His areas of research interest include Data mining, Business use of Excel, and Management Information Systems.



Dr. Ajay Jha
Associate Professor
Ph.D, M. Tech.

Prof. Jha is a Ph.D. in the area of Strategy Implementation (specifically technological innovation management and supply chain management) from IIT Kanpur. He has more than 10 years of teaching experience.



Dr. Lokesh Vijayvargy
Associate Professor
Ph.D, M.Tech, B.E.

Dr. Lokesh Vijayvargy is a Ph.D. in Green Supply Chain Management, M.Tech in Industrial Engineering from IIT Delhi. He holds over 15 years of experience in academics.

OUR PROMINENT RECRUITERS



OUR COURSES IN OPERATIONS MANAGEMENT

Advance Operations Management
 Advance Quantitative Techniques
 Applied Analytics Modelling
 Artificial Intelligence
 Cloud Computing for Business Management
 Dashboard Reporting using Advanced Excel
 Database Management System
 Digital Transformation
 E-Commerce
 Enterprise Resource Planning
 Intelligent Interface for Managerial Decisions
 IT Tools for Finance
 Knowledge Management

Logistics Management
 Managing Service Operations
 Materials & Inventory Management
 Operations Analytics
 Operations Management
 Operations Research
 Operations Strategy
 Optimization Techniques in Business Operations
 Project Management
 Service Operations Management
 Supply Chain Management
 Total Quality Management
 Web Analytics and Social Media

*The pool of electives is indicative & may change as per academic & industry requirement. The offering of electives differ from campus to campus & program to program.

BE THE FUTURE WITH **BUSINESS ANALYTICS**



Ayushi Dalmia
(PGDM 2020-22)
Placed with
The Smart Cube

The new age curriculum at Jaipuria not only gave me the technical skills in learning various data analytics tools but also the ability to understand how they apply to business problems.



OUR ALUMNI



Abhinav Srivastava
Market Intelligence Expert,
NOAM-Business Intelligence
Randstad Offshore Services
Batch 2012-14



Aditya Bhadoriya
Enterprise Risk Management
Model Assessment
HSBC
Batch 2013-15



Ajaya Sharma
Deputy Head Research
ET Now
Batch 2003-05



Akanksha Gupta
Business Analyst
Cognitio Analytics LLC
Batch 2014-16



Akanksha Srivastava
AVP
Credit Suisse
Batch 2009-11



Amit Gandhi
Senior Manager
Business Analytics
RBL Bank
Batch 2006-08



Joshita Tandon
AVP and Head -
CHR and People Analytics
SRF Limited
Batch 2006-08



Kushagra Saxena
Solution Advisor
Analytics & Technology
Deloitte
Batch 2017-19



Manoj Pandey
Director Data Science
Johnson & Johnson
Batch 1997-99



Nishant Monhoo
Director
McKinsey & Co
Batch 2002-04



Pooja Tripathi
News Anchor and
Research Analyst
Zee Media Corporation
Limited
Batch 2011-13



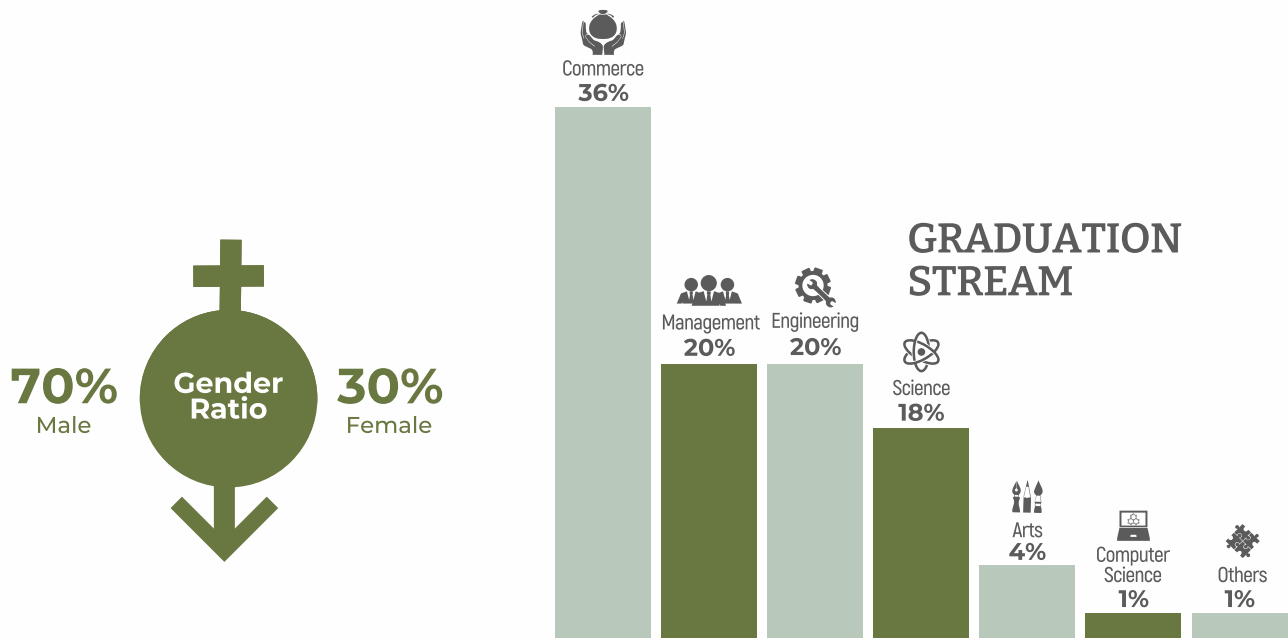
Urvashi Jain
AVP- Business Analyst
Barclays
Batch 2008-10



Wrick Roy
Sr. Consultant
IBM
Batch 2008-10



Zaryab Ahmar
Associate Director
HIS Markit
Batch 2008-10



PLACEMENT HIGHLIGHTS (Batch 2020-22)



Varsha Kumari
Placed with
Protiviti Consulting



Yashaswee Srivastava
Placed with
The Smart Cube



Shreya Soni
Placed with
Deloitte



Mukul Chauhan
Placed with
IHS MARKIT



Disha Bhargava
Placed with
E&Y

CHANGEMAKERS SPEAK



Opinions do not make you successful,
facts make you successful.
Analyzing data makes you successful.

Aditya Ghosh

Board Member - Fabindia, OYO, Former President - Indigo Airlines



OUR EXPERTS IN BUSINESS ANALYTICS



Dr. Gour C. Saha

Professor
Ph.D

Dr. Gour C. Saha was the Professor and founder, Director of the Centre for Business Intelligence and Data Analytics at Arthur Lok Jack Graduate School of Business. He has about 32 years of experience in teaching and academic leadership in Trinidad & Tobago, India, and Thailand. He received his Ph.D. in Technology Management from the Asian Institute of Technology, Thailand. He holds an MBA from the University of Dhaka, Bangladesh, an MS in Computer Information Systems from the Assumption University of Thailand, and a Bachelor in Statistics from the Academy of Statistics in Indonesia. Dr. Saha's passion is teaching courses with numbers.



Dr. Deepankar Chakrabarti

Professor
Ph.D, Jamia Millia Islamia PGDM,
IMI, Msc. IIT (Kharagpur)

Dr. Deepankar Chakrabarti is a Business Analytics practitioner with more than 30 years of experience. He has worked in large IT and Analytics projects in India, Australia, USA, UK, West Germany (erstwhile), Japan, and Canada and has developed commercial application software. He has undertaken various consulting assignments for the World Bank, Ministry of Urban Development (Government of Mizoram), Palestine Telecom Co., TCIL-BellSouth, BASIX, Ramakrishna Mission, PRADAN, India Development Foundation amongst many others. He has taught at various business schools, including IIM Indore.



Dr. Shivani Bali

Professor
BA, M.Sc. (OR), MBA (IT)

Dr. Shivani Bali is an academican, trainer, researcher, and consultant with more than 17 years of experience in the field of Operations Management and Business Analytics.



Dr. P. Mary Jeyanthi

Associate Professor
Ph.D (Business Intelligence),
MCA, B.Sc (Mathematics)

Dr. Jeyanthi has over a decade of rich industry experience in HDFC Bank Ltd., Business Intelligence Unit. She has expertise in Business Intelligence and forecasting analytics. She has published many research papers in various national and international reputed journals.

OUR PROMINENT RECRUITERS



OUR COURSES IN BUSINESS ANALYTICS

Advance Business Analytics
 Algorithmic Trading
 Applications of AI, ML and IOT in Business
 Applied Analytics Modelling
 Artificial Intelligence
 Big Data and Natural Language Processing
 Block Chain Analytics
 Business Analytics for Managers
 Business Intelligence
 Cloud Computing
 Consultancy Management
 Data Mining and Predictive Analytics
 Data Visualization
 Essentials of Business Analytics

Financial Analytics
 HR Analytics
 Machine learning
 Operations Analytics
 Programming for Business Analytics
 Social & Network Analytics
 Spreadsheet Modelling
 Supply Chain Analytics
 Text Analytics
 Web and Social Media Analytics

*The pool of electives is indicative & may change as per academic & industry requirement. The offering of electives differ from campus to campus & program to program.

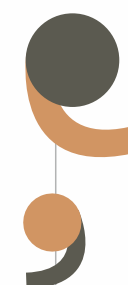


BECOME RETAIL SECTOR'S RIGHT FIT



Aviroop Nandi
(PGDM 2020-22)
Placed with HUL

There is continuous focus on learning & student development through mentoring & individual development plan (IDP). This approach has made me more competent for corporate career.



OUR ALUMNI



Anand Narain Kapoor
Founder & Vice-Chairman
Midcom Group
Batch 1996-98



Ankur Srivastava
Brand Head
Max Fashion India
Batch 2009-11



Apoorva Awasthi
Area HR Head
SHOPPERS STOP
Batch 2011-13



Ashmeer Sheikh
City Head
Xiaomi India
Batch 2014-16



Divya Singh
Store Head
Landmark Group
Batch 2014-16



Gaurav Tripathi
Sr. Human Resources
iShopAtoZ
Batch 2007-09



Girish Chapple
Merchandise Allocation
Planner
Kamal Osman Jamjoom
Batch 2016-18



Isha Nayyar
Department Manager
H&M
Batch 2015-17



Madyantika Mehra
Training Specialist
SPAR India
Batch 2014-16



Sanjay Pawar
City Business Head
Big Basket
Batch 2007-09



Saumya Agarwal
Category Manager
big basket
Batch 2015-17



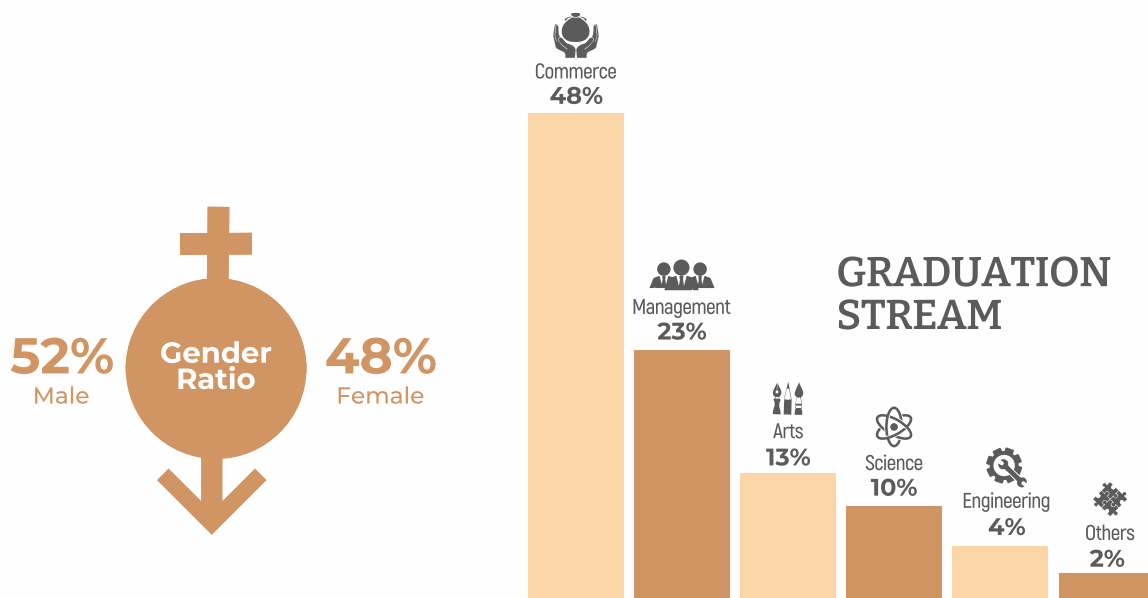
Shreya Srivastava
Retail Merchandiser
Quest Retail Pvt Ltd
Batch 2014-16



Shruti Raghuvanshi
Merchandise Analyst
Fossil Group
Batch 2014-16



Syed Waqar Husain Rizvi
Store Manager
Reliance Brands Limited
Batch 2015-17



PLACEMENT HIGHLIGHTS (Batch 2020-22)



Shubham Mittal
Placed with
Asian Paints



Vishakha Jain
Placed with
Maison D' Auraine



Vaibhav Joshi
Placed with
Dabur



Ajitesh Kumar Singh
Placed with
Berger Paints



Saiket Rai
Placed with
Eureka Forbes

CHANGEMAKERS SPEAK



Leadership is all about being approachable, agile, taking ownership and keeping things simple.

Madhav Sheth
VP - Realme & CEO - Realme (India & Europe)



OUR EXPERTS IN RETAIL



Dr. Shubhendra Parihar

Associate Professor
Ph.D, MBA, MSc

Dr. Parihar is an industry professional who turned to academics after working for Indian multinationals for more than a decade at different levels of management in sales and marketing function.

He has been associated with organisations like Lupin Ltd., Cipla Ltd., Lal Bahadur Shastri Institute of Management, Delhi. His interest areas are Business Analytics, Distribution and Sales Management, Strategic Retailing, Public Policy and Digital Marketing.



Prof. B.D. Nathani

Adjunct Professor
BA-LLB.

Prof. Nathani has a varied experience in Sales, Marketing and Retailing for around 30 years. A true salesman, he started his career as a Sales Executive, finally achieved his ambition to become the C.E.O. During his 30 year stint with footwear industry, apparels and lifestyle brands. He has been instrumental in most successful product and brand launches, which include Lotto Sports Shoes, Disney, Woodland, HiTech and Crocs. He was advisor to Adidas and Liberty Shoes too. Prof. Nathani expertise in Wholesale Business, Retail Business, and Franchisee Business.



Dr. Shalini Nath Tripathi

Associate Professor
Ph.D, MBA

Dr. Shalini Nath Tripathi is an academician, consultant, researcher, and trainer with more than 16 years of experience in the field of Marketing. Her research papers have been extensively published in reputed refereed journals. She has imparted training to employees of organizations like Indian Railways (IRITM, Indian Railways Institute of Transport Management), Central Excise and Sales Tax department, Geological Survey of India.



Dr. Himanshu Misra

Associate Professor
Chairperson- Centre for Retail Research
UGC-NET, Ph.D, M.I.B.A (BHU)

Dr. Himanshu Misra is a management graduate from Banaras Hindu University and has over a decade of experience teaching various papers related to marketing functional areas like Brand Management, Services Marketing, Retailing, Rural Marketing, etc.

He has published and presented research papers at various national and international conferences.

OUR PROMINENT RECRUITERS



OUR COURSES IN RETAIL MANAGEMENT

Demand Forecasting
 Distribution & Channel Management
 Excellence in Retailing
 Franchising and Global Retailing
 Luxury Retail
 Mall Management and Event Management
 Managing Online Retail
 Managing Private Labels
 Marketing Planning and Control
 Merchandise Buying
 New Store Planning
 Product and Category Management
 Retail Buying
 Retail Branding and Promotion
 Retail Management
 Retail Marketing
 Retail Store Management
 Rural Retailing
 Store Design and Visual Merchandising
 Store Operations
 Warehousing Design Management
 Merchandise Buying

*The pool of electives is indicative & may change as per academic & industry requirement. The offering of electives differ from campus to campus & program to program.



Gaurav Agarwal
Co-Founder,
TATA 1mg.com



Pushkaraj Shenai
CEO,
Lakme Lever



Suresh Narayanan
Chairman,
Nestle India



Dr. Sanjeev Srivastava
Partner, Financial Services
Consulting Leader,
PwC Middle East



Mugdha Sinha
IAS, Secretary,
Dept. of Science & Technology,
Govt. of Rajasthan



Rajdeep Sardesai
Consulting Editor,
India Today



Kiran Bedi
Former Lieutenant Governor
of Puducherry



Rajeev Dubey
CEO,
Mahindra & Mahindra Ltd.

BE INSPIRED BY CHANGEMAKERS



Vikram Mehra
Managing Director,
Saregama India



Prof. T S Powdyel
Former Minister of Education,
Royal Govt. of Bhutan



Anuj Dua
Head Product Strategy,
Royal Enfield

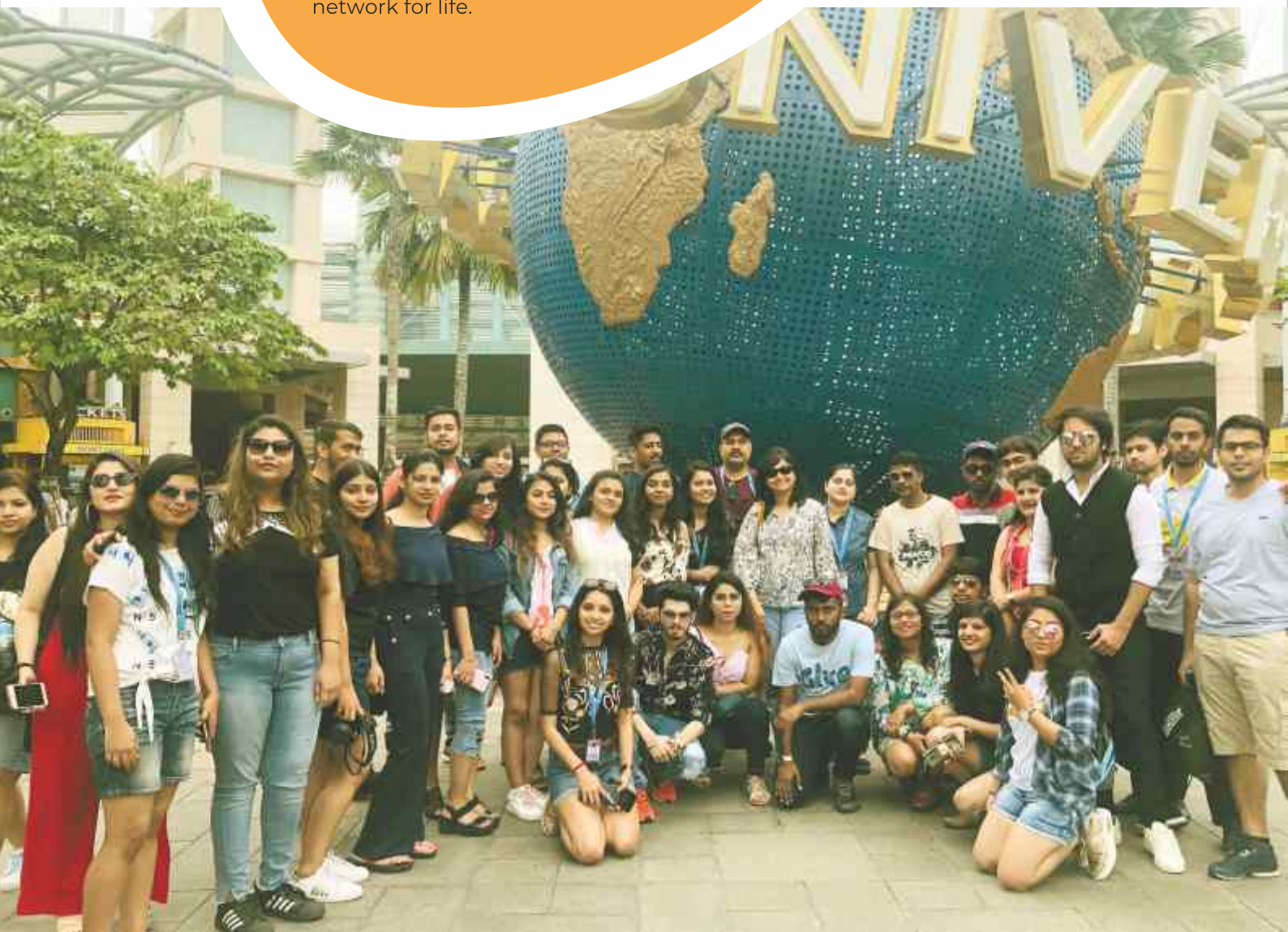
Be inspired by the lives of great leaders & visionaries, through guest lectures and visits that are planned on campus round the year

A D BURMAN	AVP-HR	Maruti Suzuki
AJAY DHYANI	Head Marketing & Ecommerce	Timex Group
ALOK SHEOPURKAR	Executive Vice President & Head HR	HDFC Asset Management
AMITABH MOHAN	Managing Director	HLS India
ANIL BHASIN	Ex President	Havells India
ANIL SWARUP	Retd. IAS, Former Coal Secretary	Government of India
ASHISH BHALLA	Global Corp Recruiting Head	HCL Technologies Ltd.
ATUL CHATURVEDI	CEO	Adani Agro Business
BHAVYA MISRA	Global Head – HR	PepsiCo
CHANDRA BHATTACHARJEE	CHRO	Grasim
DEBARGHA DEB	Head HR-North Zone	Dabur India
G VENKAT	Head of Sales Excellence	Nestle India
HARINI RANA	Sports Journalist	
MANISH ARORA	Vice President & National Sales Head	Star TV Network
MANOJ PANDEY	Director, Data Science, Enterprise Supply Chain	Johnson & Johnson
MITTUL SONI	MD & CEO	Nagata India
MUGDHA SINHA	IAS, Secretary, Department & Technology	Government of Rajasthan
M P POONIA	Vice Chairman	AICTE
NITIN BAWANKULE	President Ad Sales	Star TV
PALLAVI TYAGI	CHRO India	Capgemini
PANKAJ MITTAL	Secretary General	Association of Indian Universities
PANKAJ SINGH	Director	Levi Strauss & Co
PREETI BOSE	Head - Global Talent Management	Cipla
PULKIT TRIVEDI	Director	Google Pay
PUNIT PURI	EVP	Tata Motors Finance
PUSHKKRAJ SHENAI	CEO	Lakme- HUL
PUSHPESH SINGH	VP - Sales	Zee5
RAJEEV DUBEY	Principal Advisor	Mahindra & Mahindra
RAVI HEMNANI	Head - Learning & Development, Global Learning Campus India	Siemens India
RAVI TEJA PALLA	Director	Urban Company
ROHIT THOMAS KOSHY	Director	EY
SANTOSH DESAI	Managing Director & CEO	Future Brands
SASWATI SINHA	Senior VP and Head HR	Cheil India (Samsung Group Company)
SEEMA BANGIA	Chief People Office	Mahindra Defence
SHACHINDRA NATH	Executive Chairman	Ugro Capital
SHIVANSH BHATNAGAR	AVP - Customer Acquisition	Avail Finance
SHIV KHERA	Author & Motivational Speaker	
SHUBHRADEEP GUHA	Director, Media Services	Google
UNMESH PAWAR	Partner - CHRO	KPMG India
VARUN SRIDHAR	CEO	Paytm Money
VIKRAMJEET SINGH	President & CHRO	Bajaj Allianz General Insurance



BE READY FOR THE GLOBAL STAGE

Be groomed for a world of opportunities with international partnerships that offer a global experience and a diverse peer network for life.





It was a priceless experience. The immersion program has impacted my life by widening my views not only by getting to know the global practices and culture at Dubai, but also by learning from other foreign students from across the globe.



Mehak Sharma
(PGDM 2021-23)
Visited UAE on International
Immersion Program

Our International Tie-ups

Satakunta University of Applied Sciences	Finland
Unitec Institute of Technology	New Zealand
Christchurch Polytechnic Institute of Technology	New Zealand
Regenesys Business School, Johannesburg	South Africa
Royal Institute of Management	Bhutan
Weltech And Whiteria	New Zealand
Rennes School Of Business	France
Skyline University College	UAE
European International College	Abu Dhabi
College De Paris	France
Ara Institute of Canterbury	New Zealand
Eastern Mennonite University	United States
ICS Paris Business School	France

Note: The physical international exchange programme is subject to COVID situation and international restrictions.



BE AT HOME WITH NEW POSSIBILITIES

A safe, spacious and vibrant hostel gives you the comfort, community and space to challenge yourself, take risks and begin again every day.



Separate hostel for men & women

State of the art facility equipped with

Wifi access to aid learning & sharing

Indoor sports facilities

Library

Gymnasium



Ayushi Patel
(PGDM 2020-22)
Placed with Maison D' Auraine

Moving away from home to a place where I knew only a few people was an incredibly daunting feeling at first, but now I can say that moving to the hostel was the best decision my parents and I could have made. The hostel is a bright, friendly, and comfortable place with a homely feel, making it a perfect place to live.





HOW TO APPLY

Choose the right course you wish to study as well as your preferred campus

Check the eligibility criteria

You must have a minimum of 3 year's Bachelor's Degree, with at least 50% marks or equivalent CGPA in any discipline from any University incorporated by an Act of the Central or State legislature in India or other educational institutions established by an Act of Parliament or declared to be deemed as a University under Section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India. The Bachelor's Degree or equivalent qualification obtained by

you must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent. If you are appearing for the final examination for the Bachelor's degree (or equivalent examination) and are expected to complete all requirements for obtaining the Bachelor's degree by 30th June 2022, then you can also apply, subject to furnishing evidence to that effect latest by 1st October 2022; otherwise, you may be asked to withdraw from the programme.

Understand the Selection Process

The selection to Post Graduate Diploma in Management programme is purely based on the cumulative performance in CAT*/MAT/XAT/CMAT/ATMA score followed by group discussion and personal interview. We will assess your profile and suitability for the program through Case based group discussion and personal interview.

The objective is to identify and assess your interpersonal skills in addition to the overall knowledge. Due weightage is given to past academic achievements and work experience respectively, as per the set parameters by AICTE.

The Selection Weightages

PARAMETER**	WEIGHTAGES
Score in CAT*/MAT/XAT/ATMA/ GMAT	45%
Case Based Group Discussion	15%
Personal Interview	20%
Academic Performance in X Std, XII std, Degree/ Post Graduate Degree	15%
Work Experience, Sports & Extra Curricular Activities	05%

Apply Online

Applications for our postgraduate programmes are usually made directly through our website. You just need to visit our website and click apply now. The application process comprises of 3 steps;

Step 1

Register with your credentials

Step 2

Make a non refundable payment of INR 1000/- towards application fees through any of the online payment modes.

Step 3

Fill the application form with your personal and academic details.

Speak to our Counsellor

Once you submit the application, you may contact our admission counsellor to know about the selection process, date and venue and to seek further guidance about studying at Jaipuria.

You will receive an admission decision/offer letter within two weeks, including decisions on any financial assistance/scholarship. You have to submit required documents along with the first-trimester fee to confirm your admission.

FEES[#], SCHOLARSHIP & EDUCATION LOAN

PGDM at Jaipuria is an excellent and affordable investment for your future. On an average, graduates earn more than the MBA course tuition fees during their first year of employment after the MBA equivalent PGDM. Most candidates fund their studies with a mix of personal funds, loans and scholarships.

The program fee includes tuition fees and other related costs. Essential courseware will be provided from the well stocked book bank of campus library for the duration of the course on a returnable basis.

The fee is payable in six installments across the period of the course.

Hostel fee is payable for the year along with the first installment and fourth installment of the program fee. The selected candidate must pay their first installment of fee within stipulated time as mentioned in the admission offer letter. Hostel is compulsory for outstation students across all campuses. For details of hostel fees visit: <https://www.jaipuria.ac.in/admissions/>

CAMPUS	LUCKNOW			NOIDA	JAIPUR		INDORE
Particulars	PGDM	PGDM-FS	PGDM-RM	PGDM/SM/M	PGDM	PGDM-SM	PGDM
1st Year Fees	555000	500000	475000	590000	490000	440000	440000
2nd Year Fees	545000	500000	475000	585000	485000	435000	435000
Total Fees	1100000	1000000	950000	1175000	975000	875000	875000

A refundable Security Deposit of Rs. 10,000 to be paid along with first Installment in addition to the fee above.

*Jaipuria Institute uses CAT score for short-listing of candidates for Post-Graduate Diploma in Management/MBA programmes. IIMs have no rule either in the selection process or in the conduction of the programme. | **The selection parameter is subjected to change as per AICTE Norms.

Scholarship

In order to reward meritorious students and to ensure that fears about finance do not constrain them from considering study at Jaipuria Institute of Management, we are pleased to offer a number of prestigious scholarships*.

The scholarship will be awarded on first come first serve basis to a limited number of scholars, subject to submission of first installment of fees. The scholarship amount is equally divided in two parts one for each academic year.

An awardee shall be eligible to receive the scholarship in the second year only if he/she maintains a requisite CGPA at the end of the first year. In addition, Jaipuria also offers a sibling scholarship of Rs 1 lac. spread across two years. Overall Jaipuria offers scholarship of more than 5.5 crores to deserving students based on different parameters.

Alumni Membership

At Jaipuria you will get an opportunity to network with alumni across four campuses. You can be a member of the Alumni Association and reap lifelong benefits from the largest alumni network spread across the globe. The registration fee for the lifetime membership is Rs. 2500/- plus applicable taxes, to be paid separately in favour of respective campus alumni association.

IDFC First Scholarship[#]

IDFC FIRST Bank MBA scholarship is a need-based scholarship where ₹2,00,000 is granted for two years of full-time MBA education to students that have secured admissions in B-schools on their own merit and have a family income of less than 6

lakhs per annum. This scholarship aims to make post graduate education in Business studies accessible to those who are meritorious but are unable to afford it due to financial constraints.

Education Loan

Arrangements are made with all major national, private banks, and NBFCs for education loans at lowest possible interest rate. Requisite documents should be provided by the selected students for

assistance in obtaining the loan, Jaipuria has tied up with several banks nationally for facilitating educational loan to its students. Visit website for detail.

Refund Policy

The refund policy of the Institute in case of withdrawal/cancellation of admission in the MBA equivalent PGDM courses is as per the rules of

AICTE vide its Public Notice Advt. No. AICTE/Legal/04(01)/2007

[#]This scholarship is awarded by an external agency and the institute has no influence in selection or award of scholarship. For details visit: <https://www.idfcfirstbank.com/csr-activities/educational-initiatives/mba-scholarship>

*The Institute reserves the right to amend the fees and scholarship without prior notice.





CORPORATE OFFICE

Jaipuria Institute of Management
1/3, Block 1, Plot No. 3, WHS Timber Market,
Kirti Nagar, Near Mayapuri Chowk, New Delhi- 110015
M. +91 8800495724
E. admissions@jaipuria.ac.in

LUCKNOW

Jaipuria Institute of Management
Vineet Khand, Gomti Nagar,
Lucknow 226 010
M. +91 9651 494949
E. lucknow@jaipuria.ac.in

NOIDA

Jaipuria Institute of Management
A-32A, Sector 62, Noida 201 309
M. +91 7827 607716
E. noida@jaipuria.ac.in

JAIPUR

Jaipuria Institute of Management
1, Bambala Institutional Area,
Pratap Nagar, Sanganer, Jaipur 302 033
M. +91 9982 533338
E. jaipur@jaipuria.ac.in

INDORE

Jaipuria Institute of Management
Campus: Dakachya, Indore Dewas Highway,
Near Shipra Naka, Indore 453 771
M. +91 9752 593334
E. indore@jaipuria.ac.in