
upes.ac.in
UPES
ADMISSIONS OPEN 2021
Preparing you for life
SCHOOL OF BUSINESS
MBA PROGRAMMES
Accredited Grade 'A' by NAAC | NIRF rank 66
ENGINEERING | COMPUTER SCIENCE | DESIGN | BUSINESS | LAW | HEALTH SCIENCES | MODERN MEDIA



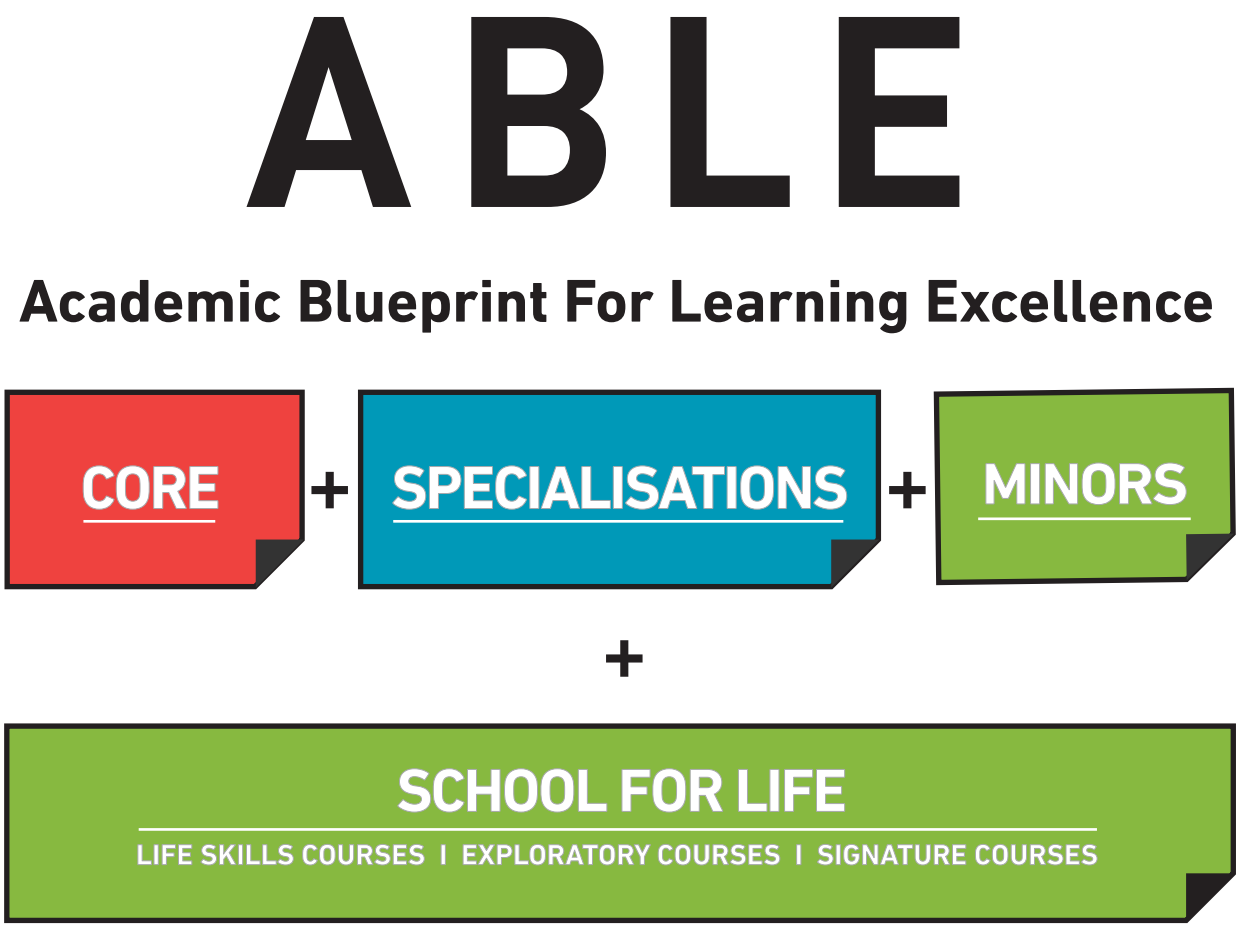
About UPES

Established in 2003 through the UPES Act, 2003 of the State Legislature of Uttarakhand, UPES is a UGC-recognized university and has been accredited grade 'A' by NAAC. The University has received 5-Stars on Employability (placements), Academic Development, Program Strength and Campus Facilities and 4-Stars for overall teaching by globally acclaimed QS Rating. UPES offers industry-aligned and specialized graduate and postgraduate programs through its seven schools: School of Engineering, School of Computer Science, School of Design, School of Law, School of Business, School of Health Sciences, and School of Modern Media. Given its industry-oriented programs and emphasis on holistic development, UPES graduates are a preferred choice for recruiters, ensuring a track record of 90% + placements over the last few years. UPES is driven by its core philosophy and purpose of delivering outstanding student outcomes. In 2021, it has been awarded as the University of the Year-North by ASSOCHAM.

Academic Framework

The foundation of higher learning at UPES since its inception has been to explore and promote areas of learning that are innovative and future-focused. This has led to constant evolution in facilitating creative and collaborative learning engagements for students through realignment of curriculum and exploration of virtual tools, and open-source courseware; thereby creating borderless learning and access to limitless information.

The new curriculum framework at UPES, ABLE (Academic Blueprint for Learning Excellence) is holistic in its overall structure and yet focuses on the individual need of the student to discover, experience, explore and challenge. The learning is segmented into core subject studies, core specialism studies, minors/exploratory subjects, and signature and life skills learning. The latter three are offered by the newly-instituted School for Life.



Introducing

UPES
School for Life

School for Life (SFL) is an intrinsic part of the composite UPES student experience and facilitates learning and education that is a balance between what students want, and what is needed of them as future global citizens and leaders of tomorrow. With courses designed to equip students with lifelong learning skills, a focus on a wide range of contemporary issues, and a mandatory social and professional internship experience that is unique, UPES believes in igniting to inspire the best version within an individual to better the world.



The objectives of the courses at the School for Life (SFL) are:

- To make students 'future-ready' while focusing on in-depth learning in the liberal arts, humanities and life skills subjects.
- To build a spirit of entrepreneurship and a deep awareness of digital transformation.
- To nurture student's skills using a problem-solving, inquiry-based technique to develop them into an autonomous learner, thinker and practitioner.
- To enable students to become global learners while remaining connected to their roots, and developing a sensitivity to the environment in which they exist.
- To focus on sports, service and performing arts-based activities.

About School of Business

Winning Strategy



Dr. Githa S Heggde
Dean - School of Business

Organisations today require managers who possess pragmatic decision-making abilities and skills to comprehend and analyse large amounts of information and develop sound business strategies. Disruptive technologies are changing the way people think and operate.

Therefore, businesses must adapt to this paradigm shift for survival and expansion.
A decade ago, companies reacted according to the demands of the consumer. Today, companies can predict the demands of the consumers based on the data generated by them on the Internet.

Given the scenario, UPES School of Business, Dehradun, has stepped up and adapted its pedagogy to prepare students for future workplaces.

UPES School of Business teaches students about ways to cope with the new market dynamics and be armed with the knowledge of emerging trends such as Big Data, Analytics, and Internet of Things (IoT), among other things. The university prepares students for working in a mega-corporation as well as a start-up environment and assists them in commencing their entrepreneurial journey.

Additionally, collaborations with business leaders such as IBM, BSE, Aerotech, Tata Power, and ESSAR Oil provide insights, which are vital in making the curriculum industry-aligned.

UPES School of Business trains its students to stay abreast with the dynamic business environment, such that they walk out of the B-school campus with the right attitude and the skill set to handle the contemporary business challenges and market volatilities efficiently.



Programmes offered

MBA

CORE	SPECIALISATIONS (Choice based in 2nd year)	MINORS (Choice based in 2nd year)
MBA	Marketing Management	Artificial Intelligence Digital Marketing Digital Transformation Start Your Startup Business Analytics International Business Operations/Project Management Financial Analysis and Services Family Business and Entrepreneurship
	Finance Management	
	Human Resource	
	Operations Management	
Digital Business	Web Design and Development	
	Search Engine Optimization	
Business Analytics	Energy Analytics	
	Data Mining	
Oil and Gas Marketing	Petroleum Marketing & Business Development	
	Natural Gas Business	
Power Management	Power Business & Regulations	
	Green Energy and Transition to Sustainability	
International Business	International Business Law and Negotiation	
	Cross Culture Management	
Logistics and Supply Chain Management	Logistics Planning / Supply Chain	
	Business Process in Supply Chain	
Aviation Management	Airline Service Operations	
	Aviation Enterprise Management	

Exploratory courses from School for Life are also offered as minors in UG programmes, for more details visit upes.ac.in

UPES Edge

Placement
- 92% Placement* record
- Placement assistance up to 5 years
- Highest package - 27 LPA

Rankings
- No. 1 private institute in Uttarakhand#
- NIRF Rank 66

Accreditation
- MBA Oil and Gas Management and MBA Logistics and Supply Chain Management are IACBE accredited.

Industry-alliances
- Courses co-developed and co-delivered by industry partners
- School of Business has tie-ups with IBM, TATA Power, Aerotech Support Services, BSE, HPCL and many more

Unmatched Global Exposure
- 4-week study abroad programme
- Semester Exchange
- International Internships
- 50% scholarships for PG programmes at Academic Partner Institutes in US, UK, Europe and Canada

Scholarships
- 20% scholarship** for girl students
- Up to 100% merit scholarship**
- 33% fee concession for bonafide Uttarakhand students

Award
- University of the Year (North India) awarded by ASSOCHAM

Certifications
- Accredited Grade 'A' by NAAC
- QS 5 Star Rating for Academic Development, Employability, Facilities and Program Strength
- Certified for safety and hygiene by Bureau Veritas

Multidisciplinary and Holistic Learning

Industry Experts on Advisory Board
- Mr. Kamal Bali, President & Managing Director, Volvo Group, India
- Mr. Aniruddha Khekale, Group Director HR, Emerson Process Management
- Mr. Maharana Ray, Vice President, Probiking, Bajaj Auto Ltd.
- Mr. Sachin Singla, Associate Director & Head Analytics & Mobile Marketing, Make My Trip
- Ms. Prajakta Kanaglekar, Sr. Director HR, Flipkart

*Placement statistics refer to the no. of students who have opted for and eligible for placements
**For more details, visit www.upes.ac.in #By Outlook-ICARE India Rankings 2020

92%

PLACEMENT*

Highest CTC - 27 LPA

Recruiters

DECATHLON SPORTS INDIA ACCENTURE ADANI POWER BIAL
BANGALORE INTERNATIONAL AIRPORT LIMITED BECHTEL INDIA
DELHIVERY EVALUESERVE CROMA ADANI AIRPORTS BERGER PAINTS
HDFC LTD BLUEDART GENPACT ANALYTICS
HILTI INDIA PVT LTD IFOS AVIATION IHS MARKIT
GLOBAL DATA
DELOITTE INFOSYS LIMITED INDIA INFRASTRUCTURE AMAZON
ITC LTD KPMG LTI - L&T INFOTECH IEX NESTLE JSW STEEL LTD.
MARKETS AND MARKETS THINK GAS
INATECH PXIL PHONEPE PROTIVITI KNOWLEDGE AND INNOVATION CENTER (PKIC)
WIPRO RELIANCE INDUSTRIES LIMITED SPICEJET TCS TCIL
TORRENT GAS / TORRENT POWER TRANSWORLD GROUP INDIAN OIL ADANI GAS PVT. LTD.

and many more

*Placement statistics refer to the number of students who have opted for and are eligible for placements

At UPES, success is in the air



Presented a Paper at Columbia University, New York

Dibyajoti Das presented a paper on 'Block chain enabled Carbon Emission Trading in India' at 7th International Conference on Sustainable Development – 2019 organized by Columbia University, New York



Launched Startup

UPES student, Pranjul Tiwari started his own company, Ebb and Flow Services Pvt. Ltd.

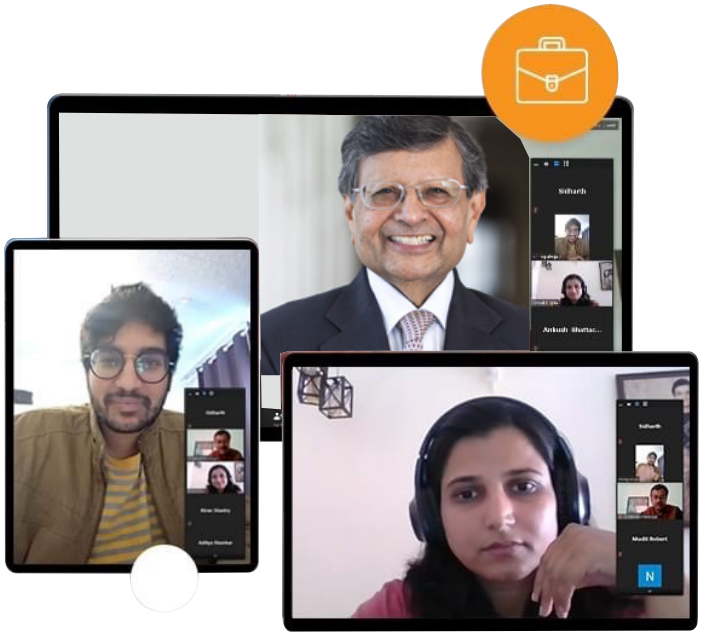


Volunteering Uttarakhand Investors' Summit

Arzoo Sharma and Kartik Khanna of MBA Logistics and Supply Chain Management, worked as volunteers in Uttarakhand Investors' Summit

Learn from the experts - Masterclasses

Continuing to impart industry-ready education, UPES School of Business conducts several masterclasses with industry leaders from Air Asia, Interglobe Aviation, IOCL, WIPRO, BECHTEL and many more. The insightful and interactive sessions help students get a closer, more in-depth look at the sector and an essential skillset required for a successful career. There are a lot of interesting masterclasses planned for this coming session.



Scholars Speak



Shivangi Arya
MBA Aviation Management

"I love UPES as life at UPES consists of fun, music, athletics, sports, fests, competitions, debates, dramatics and so much more. Students can explore plenty of forums for learning and recreation on the campus."



Puneet Gambhir
MBA International Business

"UPES provides a lot of opportunities and one should be ever ready to grab them all. If you are determined to grow, then the faculty at UPES helps you attain that goal at every stage."



Aastha Anand
MBA Business Analytics

"With learning of various academic concepts and other essentials of life, I learnt to work on various analytical software and some coding languages and it not only gave me immense knowledge about analytics, but about life too."



Shubhangi Verma
MBA Aviation Management

"I got the opportunity to enhance my existing skills and develop new ones. I would like to thank UPES for preparing me for the corporate world."

Life@UPES



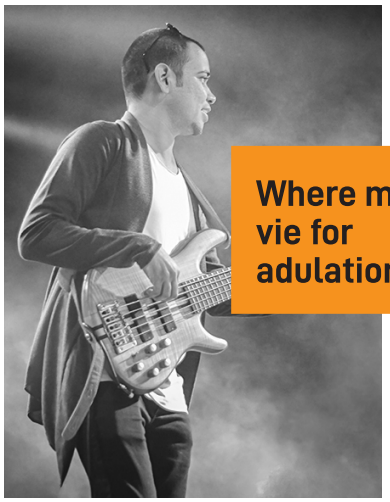




A dance extravaganza



Where musicians vie for adulation









Taking street drama to the next level



Summit for Innovators and Creators



The Allure of Dehradun



Just a few kilometers away from the bustling yet charming city life of Dehradun, UPES campus is close to trekking trails, rock climbing and picnic spots, monasteries, water bodies, rafting and the popular hill station of Mussoorie. The mighty Himalayas and thick pine forests surround this pristine campus.

Life at UPES is nothing short of a getaway that helps liberate our students from the mundane monotones and pollution hazards of a city life.

A home away from home. A bright and fresh start. A rewarding second Life.



The foodie culture



Traveller's haven



Camp your nights away



Leisure times

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20% scholarship for girl students** | **Up to 100% merit scholarship****

Download UPES App

International students write to us at
international.admissions@upes.ac.in

1800 102 8737 (8 am to 8 pm) I enrollments@upes.ac.in

Knowledge Acres: Kandoli via Prem Nagar, Dehradun-248 007 (Uttarakhand), India

**For more details, visit www.upes.ac.in